



CORBY SPIRIT AND WINE LIMITED

*A leading Canadian Marketer of Spirits
and Importer of Wines since 1859*

Notice of Annual Meeting of Shareholders

and

Management Proxy Circular

(for the fiscal year ended June 30, 2016)

Affiliated with  Pernod Ricard



Dear Shareholder,

You are invited to attend the annual meeting of shareholders of Corby Spirit and Wine Limited, which will be held on Wednesday, November 9, 2016, at 11:00 a.m. (Toronto time), at McCarthy Tétrault LLP, 66 Wellington Street West, Suite 5300, Toronto, Ontario, Canada.

The items of business to be acted upon are set forth in the accompanying Notice of Meeting and the Management Proxy Circular.

Following the meeting, you will have an opportunity to meet your directors and the executives of Corby Spirit and Wine Limited.

Thank you for your continued confidence in Corby Spirit and Wine Limited. We look forward to seeing you at this year's meeting.

Sincerely yours,

A handwritten signature in black ink, appearing to read "R. Patrick O'Driscoll", with a long, sweeping horizontal line extending to the right.

R. Patrick O'Driscoll
President & Chief Executive Officer

September 19, 2016



NOTICE OF ANNUAL MEETING OF SHAREHOLDERS

NOTICE IS HEREBY GIVEN that the annual meeting of shareholders (the "Meeting") of Corby Spirit and Wine Limited (the "Corporation") will be held on Wednesday, November 9, 2016 at McCarthy Tétrault LLP, 66 Wellington Street, Suite 5300 West, Toronto, Ontario, Canada, at 11:00 a.m. (Toronto time) for the following purposes:

1. to receive the consolidated financial statements of the Corporation for the fiscal year ended June 30, 2016, together with the report of the external auditors' thereon;
2. to elect the directors of the Corporation;
3. to appoint the external auditors of the Corporation for fiscal year 2017 at a remuneration to be fixed by the Board of Directors of the Corporation; and
4. to transact such other business as may properly be brought before the Meeting or any adjournment thereof.

A copy of the Management Proxy Circular and form of proxy accompany this Notice.

BY ORDER OF THE BOARD OF DIRECTORS

Marc A. Valencia
General Counsel, Corporate Secretary & Vice-President, Public Affairs

A handwritten signature in black ink, appearing to read "M. Valencia".

Toronto, Ontario
September 19, 2016

YOUR VOTE IS IMPORTANT

Shareholders of record at the close of business on September 14, 2016, are entitled to vote at the Meeting. It is important that as many shares as possible be represented and voted at the Meeting. Shareholders who are unable to attend the Meeting in person are respectfully requested to complete and return the enclosed form of proxy in the envelope provided for that purpose prior to 5:00 p.m. (Toronto time) on November 7, 2016. You may also vote by telephone or via the internet. Please see instructions on your form of proxy.

CORBY SPIRIT AND WINE LIMITED

Management Proxy Circular

SOLICITATION OF PROXIES

This Management Proxy Circular is sent in connection with the solicitation of proxies by the management of Corby Spirit and Wine Limited (the “Corporation” or “Corby”) for use at its annual meeting of shareholders (the “Meeting”) of the Corporation to be held on Wednesday, November 9, 2016, at 11:00 a.m. (Toronto time) at McCarthy Tétrault LLP, 66 Wellington Street, Suite 5300 West, Toronto, Ontario, Canada, and for the purposes set forth in the Notice of Meeting accompanying this Management Proxy Circular or any adjournment thereof. Except as otherwise stated, the information herein is given as of September 19, 2016. The cost of solicitation will be borne by the Corporation. The solicitation of proxies will be by mail.

Appointment of Proxies

A registered shareholder entitled to vote at the Meeting has the right to appoint a person (who need not be a shareholder of the Corporation), other than management’s nominees whose names are printed in the accompanying form of proxy, to attend and act for the registered shareholder and on the registered shareholder’s behalf at the Meeting or any adjournment thereof, which right may be exercised by striking out the names of the persons designated and by inserting such other person’s name in the blank space provided for that purpose in the form of proxy.

Revocation of Proxies

A registered shareholder who executes and returns the accompanying form of proxy, in addition to revocation in any other manner permitted by law, may revoke it by instrument in writing executed by the registered shareholder or by his or her attorney authorized in writing or, if the registered shareholder is a body corporate, under its corporate seal or by an officer or attorney thereof duly authorized. Such instrument must be deposited either at the registered office of the Corporation, 225 King Street West, Suite 1100, Toronto, Ontario M5V 3M2, at any time up to and including the last two business days preceding the day of the Meeting, or any adjournment thereof, at which the proxy is to be used, or with the chair of the Meeting on the day of the Meeting, or any adjournment thereof.

Voting by Non-Registered Shareholders

You are a non-registered shareholder if your shares are held in the name of an intermediary, such as a bank, trust company or securities broker. Generally, your intermediary will provide you with a voting instruction form or a proxy form. You should follow the voting instructions provided by your intermediary. If you wish to vote in person at the Meeting, you must insert your own name in the space provided for the appointment of a proxyholder on the form provided by your intermediary and return same according to the instructions provided. Non-registered shareholders who have not objected to their intermediary disclosing ownership information about them to the Corporation are referred to as “NOBOs”, whereas non-registered shareholders who have objected to their intermediary disclosing ownership information about them to the Corporation are referred to as “OBOs”. The Corporation does not intend to pay for an intermediary to deliver to OBOs the proxy-related materials and Form 54-101F7 and OBOs will not receive the materials unless their intermediary assumes the costs of delivery.

Voting of Shares Represented by Management Proxy

Voting Class A Common Shares represented by proxies in the accompanying form of proxy will be voted or withheld from voting in accordance with the instructions of the shareholder on any

ballot that may be called for and, if the shareholder specifies a choice with respect to any matter to be acted upon, the Voting Class A Common Shares will be voted accordingly.

If no contrary instruction is specified, such shares will be voted for the election as directors of the persons named and for the appointment as auditors of the firm named under the headings "Election of the Board of Directors" and "Appointment of the External Auditors", respectively.

The form of proxy also confers discretionary voting authority on those persons designated therein with respect to amendments to the proposals identified in the Notice of Meeting and with respect to other matters which may properly come before the Meeting. If such amendments or other matters properly come before the Meeting, the management nominees designated in such form of proxy will vote the Voting Class A Common Shares represented thereby at their discretion, in respect of such amendments or other matters.

VOTING SHARES AND PRINCIPAL HOLDERS THEREOF

There are 24,274,320 Voting Class A Common Shares, without nominal or par value, of the Corporation issued and outstanding, such shares being the only shares of the Corporation entitled to be voted at the Meeting. The Board of Directors has fixed September 14, 2016, as the record date (the "Record Date") for the purpose of determining registered shareholders entitled to receive notice of the Meeting. Each registered shareholder is entitled to one vote for each Voting Class A Common Share held. Entitlement to vote is determined by reference to registration of the registered holder of Voting Class A Common Shares as at the Record Date.

To the knowledge of the directors and officers of the Corporation, Hiram Walker & Sons Limited beneficially owns or exercises control or direction over shares carrying more than 10% of the voting rights attached to the Voting Class A Common Shares of the Corporation, owning 12,527,664 shares, representing 51.61% of the issued and outstanding Voting Class A Common Shares of the Corporation.

In addition, and to the knowledge of the directors and officers of the Corporation, Harbour Advisors, a division of CI Investments Inc., exercises control or direction over shares carrying more than 10% of the voting rights attached to the Voting Class A Common Shares of the Corporation, exercising control or direction over 2,707,876 shares, representing 11.16% of the issued and outstanding Voting Class A Common Shares of the Corporation.

BUSINESS OF THE MEETING

The following business will be transacted at the meeting:

1. FINANCIAL STATEMENTS

- Management will present the audited consolidated financial results at the Meeting and shareholders will be given an opportunity to discuss these results with management.

2. ELECTION OF THE BOARD OF DIRECTORS

- Nine nominee directors are proposed for election to the Board of Directors of the Corporation. Shareholders may vote on the election of the directors.

3. APPOINTMENT OF EXTERNAL AUDITORS

- The Board of Directors recommends the re-appointment of Deloitte LLP as the Corporation's external auditors. Shareholders may vote on the re-appointment of the external auditors at a remuneration to be fixed by the Board of Directors.

FINANCIAL STATEMENTS

The Corporation's audited consolidated financial statements for the fiscal year ended June 30, 2016, and the external auditor's report thereon are included in the Corporation's 2016 Annual Report, which has been mailed to those shareholders who requested a copy. The financial statements are also available on SEDAR at www.sedar.com and at www.corby.ca.

ELECTION OF THE BOARD OF DIRECTORS

Shareholders will be asked to vote on the election of the Board of Directors. The nine nominees proposed for election are listed under the heading "Nominees for Election to the Board of Directors" beginning on page 4. Except where authority to vote for the election of directors is withheld, the persons named in the accompanying form of proxy will, unless otherwise instructed, vote in favour of the election of the nominees listed below. Management of the Corporation does not contemplate that any of the nominees will be unable, or for any reason, unwilling to serve as a director but, if that should occur for any reason prior to the Meeting, the persons named in the accompanying form of proxy reserve the right to vote for another nominee in their discretion. Each director will hold office until the next annual meeting of shareholders or until the election of his or her successor, unless he or she shall resign or his or her office becomes vacant by death, removal or other circumstance. More detailed information regarding the election of directors is set out under the heading "Proposed Nominees", below.

Majority Voting Policy


On August 19, 2008, the Board of Directors adopted a policy, which requires that any nominee for director who receives a greater number of votes "withheld" than votes "for" his or her election is required to tender his or her resignation. This policy applies only to uncontested elections, which are elections in which the number of nominees for director is equal to the number of positions available on the Board of Directors. The Corporate Governance & Nominating Committee ("CG&NC") will consider the resignation offer and will recommend to the Board of Directors whether or not to accept it. The CG&NC will be expected to recommend accepting the resignation, except in situations where extenuating circumstances would warrant the applicable director to continue to serve on the Board of Directors. The Board of Directors will act on the CG&NC's recommendation within 90 days following the applicable annual meeting and will promptly disclose by press release its decision whether to accept the director's resignation offer, including the reasons for rejecting the resignation offer, if applicable.


Proposed Nominees


The articles of the Corporation provide that the Board of Directors shall consist of a minimum of eight and a maximum of 15 directors who are to be elected annually. The Board has fixed at nine the number of directors to be elected at the Meeting. It is proposed to nominate for election as directors of the Corporation the nine persons listed below for the Board of Directors. All of the nominees are currently directors of the Corporation and were duly elected at the last annual meeting of shareholders.


The table below provides information about the nominee, including their background experience, meeting attendance, outside public boards on which they sit and securities of the Corporation held. For further information relating to the current directors, please see the section entitled "Directors and Officers" in the Corporation's 2016 Annual Information Form.


NOMINEES FOR ELECTION TO THE BOARD OF DIRECTORS


		<p>George F. McCarthy Connecticut, U.S.A. Age: 79</p> <p>Director since 1993</p>		<p>Mr. George McCarthy has been the Chair of the Board of Directors of Corby since 1999. Mr. McCarthy was President of The Americas, Allied Domecq Spirits & Wine, from 1995 to 2000, and President of North America, Allied Domecq Spirits & Wine, from 1993 to 1995. He was President of Joseph E. Seagram & Sons Limited in Montréal, Québec, from 1991 to 1993, and President of Seagram Far East, from 1988 to 1991. Prior to joining Seagram, Mr. McCarthy served in various executive positions with The Pillsbury Company, as well as in various sales and marketing positions with Heublein Inc. and E & J Gallo Winery.</p>	
Board/Committee Membership		Attendance		Attendance (Total)	
Board (Chair)		6/6		18/18	
Audit Committee		4/4		100%	
Corporate Governance & Nominating Committee		3/3			
Independent Committee		5/5			
Equity Ownership					
Year		Voting Class A Common Shares		Market Value of Equity Holdings⁽¹⁾	
June 30, 2016		20,767		\$421,570	
June 30, 2015		18,940		\$403,990	
Other Public Board Memberships					
None					


		<p>Claude Boulay Québec, Canada Age: 54</p> <p>Director since 2008</p>		<p>Dr. Claude Boulay, PhD. has been a private practice attorney since 1984 and external legal counsel of many subsidiaries of the Pernod Ricard Group since 1996. He is also corporate secretary of Pernod Ricard Canada Ltd. and director of Hiram Walker & Sons Limited, Gooderham & Worts Ltd., Allied Domecq (Canada) Ltd. and Seagram (China) Ltd.</p>	
Board/Committee Membership		Attendance		Attendance (Total)	
Board		5/6		10/11	
Corporate Governance & Nominating Committee		3/3		91%	
Retirement Committee		2/2			
Equity Ownership					
Year		Voting Class A Common Shares		Market Value of Equity Holdings⁽¹⁾	
June 30, 2016		0*		\$0	
June 30, 2015		0*		\$0	
Other Public Board Memberships					
None					


	Paul C. Duffy New York, U.S.A. Age: 50 Director since July 2016	Mr. Paul Duffy is Chairman & Chief Executive Officer of Pernod Ricard North America and Chief Executive Officer of Pernod Ricard USA. Mr. Duffy was Chairman and Chief Executive Officer of The Absolut Company from 2012 to 2016. He was also Chairman and Chief Executive Officer of Pernod Ricard USA from 2008 to 2012.	
	Board/Committee Membership	Attendance	Attendance (Total)
Board Management Resources Committee	N/A	N/A	N/A
Equity Ownership			
Year	Voting Class A Common Shares	Market Value of Equity Holdings⁽¹⁾	
June 30, 2016	0*	\$0	
June 30, 2015	0*	\$0	
Other Public Board Memberships			
None			


	Robert L. Llewellyn South Carolina, U.S.A. Age: 75 Director since 1999	Mr. Robert Llewellyn is a corporate director. Mr. Llewellyn was Senior Vice-President, Marketing & Sales, of Rothmans, Benson & Hedges, from 1990 to 1999.	
	Board/Committee Membership	Attendance	Attendance (Total)
Board Audit Committee (Chair) Corporate Governance & Nominating Committee Independent Committee (Chair) Management Resources Committee Retirement Committee	6/6 4/4 3/3 5/5 3/3 2/2	23/23	100%
Equity Ownership			
Year	Voting Class A Common Shares	Market Value of Equity Holdings⁽¹⁾	
June 30, 2016	6,862	\$139,299	
June 30, 2015	6,132	\$130,796	
Other Public Board Memberships			
None			

	Donald V. Lussier Manitoba, Canada Age: 69 Director since 2009	Mr. Donald Lussier was President and Chief Executive Officer of the Manitoba Liquor Control Commission ("MLCC"), from 2001 to 2009. During his 35 years at the MLCC, Mr. Lussier held a number of positions in marketing, retail, purchasing and distribution. Prior to joining the MLCC, Mr. Lussier was employed with the Manitoba Government, Department of Finance, and in Ottawa with the Ministry of Transport in Corporate Planning.	
	Board/Committee Membership	Attendance	Attendance (Total)
Board	6/6	18/18	100%
Audit Committee	4/4		
Independent Committee	5/5		
Management Resources Committee (Chair)	3/3		
Equity Ownership			
Year	Voting Class A Common Shares	Market Value of Equity Holdings⁽¹⁾	
June 30, 2016	4,458	\$90,497	
June 30, 2015	4,450	\$94,919	
Other Public Board Memberships			
None			

	Patricia L. Nielsen Ontario, Canada Age: 61 Director since 2000	Ms. Patricia Nielsen was President and Chief Executive Officer of Canadian Automobile Association, Niagara from 2006 to 2015. Ms. Nielsen was Chief Executive Officer of Maxxam Analytics Corporation, from 2002 to 2006. She was President and Chief Executive Officer of GE Capital IT, from 1993 to 1999.	
	Board/Committee Membership	Attendance	Attendance (Total)
Board	6/6	18/18	100%
Audit Committee	4/4		
Corporate Governance & Nominating Committee (Chair)	3/3		
Independent Committee	5/5		
Equity Ownership			
Year	Voting Class A Common Shares	Market Value of Equity Holdings⁽¹⁾	
June 30, 2016	19,851	\$402,975	
June 30, 2015	18,405	\$392,578	
Other Public Board Memberships			
None			

	R. Patrick O'Driscoll Ontario, Canada Age: 56 Director since 2009		Mr. Patrick O'Driscoll is President and Chief Executive Officer of Corby. Mr. O'Driscoll was President and Chief Executive Officer of Malibu-Kahlúa International, a dba of Pernod Ricard U.S.A. LLC, from 2007 to 2009, after serving as Commercial Director of Chivas Brothers Ltd. since January 2002. He joined Pernod Ricard as Marketing Manager of Campbell Distillers in 1992. Prior to joining Pernod Ricard, Mr. O'Driscoll held various positions with International Distillers & Vintners since 1985.		
	Board/Committee Membership		Attendance		Attendance (Total)
Board Retirement Committee (Chair)		6/6 2/2		8/8 100%	
Equity Ownership					
Year	Voting Class A Common Shares	Non-Voting Class B Common Shares	Market Value of Equity Holdings⁽¹⁾		
June 30, 2016	11,710	650 ⁽²⁾	\$237,713		\$11,382
June 30, 2015	9,400	650 ⁽²⁾	\$200,502		\$12,805
Other Public Board Memberships					
None					

	Thierry R. Pourchet New York, U.S.A. Age: 51 Director since 2009		Mr. Thierry Pourchet was Vice-President and Chief Financial Officer of Pernod Ricard Americas from 2011 to June 30, 2016. Mr. Pourchet was Vice-President and Chief Financial Officer of Corby from 2009 to 2011. Mr. Pourchet was Chief Operating Officer of Malibu-Kahlúa International, a dba of Pernod Ricard U.S.A. LLC, from 2008 to 2009, in addition to Chief Financial Officer of Malibu-Kahlúa International, a dba of Pernod Ricard U.S.A. LLC, from 2005 to 2009. Mr. Pourchet held a number of financial positions with the Pernod Ricard Group, from 1993 to 2005. Prior to joining Pernod Ricard, he held various positions with Arthur Andersen since 1990.		
	Board/Committee Membership		Attendance		Attendance (Total)
Board Audit		6/6 4/4		10/10 100%	
Equity Ownership					
Year	Voting Class A Common Shares	Market Value of Equity Holdings⁽¹⁾			
June 30, 2016	0*	\$0			
June 30, 2015	0*	\$0			
Other Public Board Memberships					
None					

	Antonio Sánchez Villarreal Ontario, Canada Age: 45 Director since 2015	Mr. Antonio Sánchez Villarreal is the Vice-President and Chief Financial Officer of the Corporation. He was Chief Financial Officer of Pernod Ricard Japan from 2012 to 2015 and was Chief Financial Officer of Jan-Becher from 2009 to 2011. He was the Vice-President of Finance for Malibu-Kahlua International from 2005 to 2009; Director of FP&A Allied Domecq North America from 2003 to 2005 and Finance Manager for Allied Domecq North America from 2001 to 2002, after serving as Project Manager in Operations at Allied Domecq Mexico in 2000. Mr. Sánchez Villarreal was also a Senior Financial Analyst, Global Operations at Allied Domecq PLC from 1999 to 2000 and started his career as a Financial Analyst at Allied Domecq Spain in 1996.	
	Board/Committee Membership	Attendance	Attendance (Total)
Board	5/5	9/9	100%
Corporate Governance & Nominating Committee	2/2		
Retirement Committee	2/2		
Equity Ownership			
Year	Voting Class A Common Shares	Market Value of Equity Holdings⁽¹⁾	
June 30, 2016	666	\$13,520	
June 30, 2015	0	\$0	
Other Public Board Memberships			
None			

*Directors of the Corporation who are acting as Pernod Ricard's nominees hold no shares in the capital of Corby.

(1) "Market Value of Equity Holdings" for directors is calculated for 2016 based on the closing price of the Voting Class A Common Shares on the Toronto Stock Exchange (the "TSX") on June 30, 2016, which was \$20.30 and for 2015, the closing price of the Voting Class A Common Shares as at June 30, 2015, was \$21.33.

(2) The closing price of the Non-Voting Class B Common Shares on the TSX on June 30, 2016, which was \$17.51 and for 2015, the closing price of the Non-Voting Class B Common Shares as at June 30, 2015, was \$19.70.

The information as to the Voting Class A Common Shares of the Corporation beneficially owned or over which control or direction is exercised has been furnished by the respective nominees, each of whom has advised that he or she does not beneficially own, directly or indirectly, or exercise control or direction over any Non-Voting Class B Common Shares of the Corporation with the exception of Mr. O'Driscoll.

Summary of 2016 Board and Committee Meetings Held and Attendance of Directors

The table below summarizes the Board and Committee meetings held during the year ended June 30, 2016, and the attendance of the directors of the Corporation at such meetings.

ATTENDANCE OF DIRECTORS AT 2016 BOARD AND COMMITTEE MEETINGS							
Director	Board (6 meetings)	Audit (4 meetings)	Corporate Governance & Nominating (3 meetings)	Independent (5 meetings)	Management Resources (3 meetings)	Retirement (2 meetings)	Overall Attendance
C. Boulay	5/6	-	3/3	-	-	2/2	10/11
P.A. Dréano	5/6	-	-	-	2/3	-	7/9
J. Leburn ⁽¹⁾	1/1	-	1/1	-	-	-	2/2
R.L. Llewellyn	6/6	4/4	3/3	5/5	3/3	2/2	23/23
D.V. Lussier	6/6	4/4	-	5/5	3/3	-	18/18
G.F. McCarthy	6/6	4/4	3/3	5/5	-	-	18/18
P.L. Nielsen	6/6	4/4	3/3	5/5	-	-	18/18
R.P. O'Driscoll	6/6	-	-	-	-	2/2	8/8
T.R. Pourchet	6/6	4/4	-	-	-	-	10/10
A. Sanchez ⁽²⁾	5/5	-	2/2	-	-	2/2	9/9

(1) Mr. Leburn resigned as a director of the Corporation and member of the Corporate Governance & Nominating Committee and the Retirement Committee on August 31, 2015.

(2) Mr. Sanchez was elected as a director of the Corporation and replaced Mr. John Leburn as a member of the Corporate Governance & Nominating Committee and the Retirement Committee, effective September 1, 2015.

ADDITIONAL DISCLOSURE RELATING TO DIRECTORS

Cease Trade Orders

To the knowledge of the Corporation, no director or executive officer of the Corporation is, or within the last 10 years has been, a director, chief executive officer or chief financial officer of any company that: (a) while that person was acting in that capacity, was the subject of a cease trade order or similar order or an order that denied the company access to any exemption under securities legislation for a period of more than 30 consecutive days, or (b) was subject to a cease trade order or similar order or an order that denied the company access to any exemption under securities legislation, for a period of more than 30 consecutive days, that was issued after that person ceased to be a director, chief executive officer or chief financial officer, but which resulted from an event that occurred while that person was acting in that capacity.

DIRECTOR COMPENSATION

The Board, through the CG&NC, is responsible for reviewing and approving any proposed changes to the directors' compensation arrangements every two years. The management directors and the directors of the Corporation who are acting as Pernod Ricard's nominees are not compensated for service on the Board.

In fiscal year 2016, the independent directors of the Corporation were entitled to the following compensation:

Type of Compensation	Amount (\$)
Annual cash retainer	15,000
Annual cash retainer for the Chairman of the Board	59,000
Corporation's Stock Retainer Plan (\$2,125 quarterly) ⁽¹⁾	8,500
Corporation's Stock Retainer Plan for the Chairman of the Board (\$3,875 quarterly) ⁽¹⁾	15,500
Board meeting attendance fee (in person)	1,350
Board meeting attendance fee (by telephone)	675
Committee meeting attendance fee (in person) ⁽²⁾	1,000
Committee meeting attendance fee (by telephone)	500
Annual special fee for the Chair of Audit Committee	5,000
Annual special fee for the Chair of each of the CG&NC, Independent Committee, and MRC	2,500
Product Allotment	2,000
Education Fund	5,000

⁽¹⁾ The independent directors may elect to invest all or part of their directorship fees in the Corporation's Stock Retainer Plan. In order to offer a total compensation package that is competitive, the independent directors receive \$2,125 quarterly (\$3,875 quarterly in the case of the Chairman of the Board) in the Corporation's Stock Retainer Plan. The Corporation's Stock Retainer Plan provides for contributions made by the Corporation for the benefit of eligible directors and remitted to the administrator of the plan appointed by the Board. Such contributions are used to purchase the Corporation's Voting Class A Common Shares on behalf of the director participants to promote stock ownership among Board members with the goal of aligning directors' interests with those of the shareholders of the Corporation.

⁽²⁾ Committees of the Board include: Audit, CG&NC, Independent, MRC, and Retirement.

Director Compensation for 2016

The Corporation paid \$245,000 in total compensation to its independent directors as a group with respect to the year ended June 30, 2016. The following table sets out the compensation earned in the fiscal year ended June 30, 2016 by each individual independent director:

2015 DIRECTOR COMPENSATION ⁽¹⁾⁽³⁾							
Name	Fees earned (\$)	Share-based awards (\$)	Option-based awards ⁽²⁾ (\$)	Non-equity incentive plan compensation ⁽²⁾ (\$)	Pension Value ⁽²⁾ (\$)	All other compensation ⁽⁴⁾ (\$)	Total (\$)
G. F. McCarthy	79,250	15,500	-	-	-	2,000	96,750
R. L. Llewellyn	45,750	8,500	-	-	-	2,000	56,250
D.V. Lussier	35,750	8,500	-	-	-	2,000	46,250
P. L. Nielsen	35,250	8,500	-	-	-	2,000	45,750

⁽¹⁾ Messrs. O'Driscoll, Sanchez and Leburn were directors and executive officers of the Corporation during the fiscal year ended June 30, 2016, and did not receive compensation for services as a director. Each of their compensation for service is fully reflected in the "Summary Compensation Table", on page 23.

⁽²⁾ The Corporation does not have any option-based awards and the directors are not entitled to non-equity incentive plan compensation or pensions.

⁽³⁾ Dr. Boulay and Messrs. Pourchet, and Dréano were nominated as directors of the Corporation by Pernod Ricard and, therefore, do not receive compensation for services as directors.

⁽⁴⁾ All other compensation includes Product Allotment and Education Fund.

Director Tenure

The Corporation has not adopted a policy imposing an arbitrary term or retirement age limit for Directors of the Corporation because it believes that term limits have the potential to result in the loss of directors who have acute skill sets or high-performing directors, based solely on tenure or age.

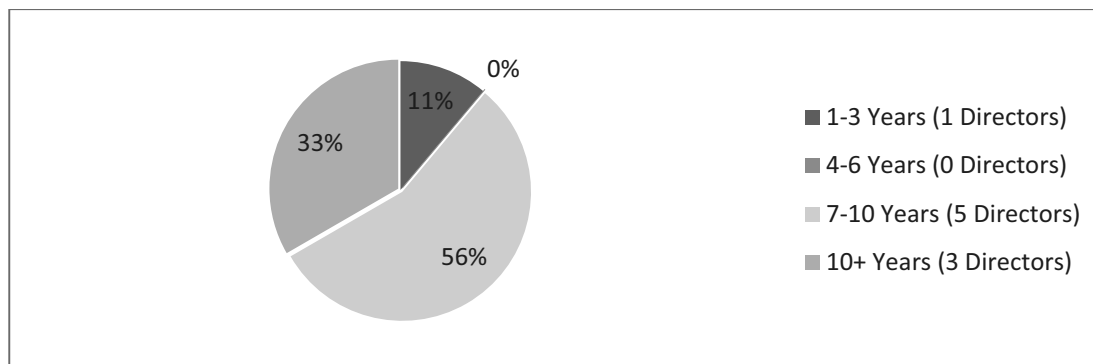
As an alternative the CG&NC conducts:

1. annual evaluations on the effectiveness of each of the Board and its Committees; and
2. informal bi-annual evaluations, whereby each individual director is required to solicit feedback regarding director contribution, skill set and expertise.

In summary, each year, the CG&NC undertakes a review of the composition of the Board, the performance of the individual directors and the mandate and composition of the Committees of the Board. Recommendations for changes, if any, are established and discussed with the Chair of the CG&NC and the Board. The Board believes this process, which began in 2008, has worked well and has resulted in governance that has been effective to the changing nature of the business.

The following graph illustrates director tenure as categorized by the applicable time periods set out below:

Director Tenure
(By # of Individuals and as a % of Total Board)



The CG&NC believes that the Board is composed of directors with an appropriate range of tenure, in addition to a breadth of age, skills, expertise and experience, to ensure that the Board can carry out its responsibilities effectively.

Gender Diversity

The Corporation values diversity of views, experience, skill sets, gender and ethnicity and supports the identification and nomination of female directors and candidates for Board member and executive officer positions. Gender diversity is one factor that is taken into account in identifying and selecting candidates or nominees for the Board and in considering the hiring, promotion and appointment of executive officers.

The Corporation does not have specific targets or policies regarding the identification and nomination of women on the Board and in executive officer positions, but focuses instead on choosing the most appropriate candidate for the position. However, in assessing the appropriateness of candidates for Board and executive officer appointments, the Corporation considers gender diversity as an important quality in the overall assessment process and the level of female representation on the Board and in executive officer positions is one of several factors considered.

There is currently one woman on the Board, representing 11% of the Directors of the Corporation. At this time, the Corporation does not have any female executive officers; however, this hasn't been the norm in the past. The Corporation is committed to ensuring that it attracts and retains the most highly qualified and experienced directors and executive officers and recognizes that gender diversity is an important consideration in creating and maintaining an effective board and senior management team.

Women comprise 48% of the Corporation's workforce. The Corporation is committed to being an organization with exceptional workplace diversity and inclusiveness programs and was once again, in 2016, identified as one of Canada's best places to work by the Great Place to Work Institute®. The Corporation places great importance on creating a diverse workplace and has established a number of talent and engagement initiatives to support this objective to ensure that the Corporation's rich and diverse talent pool is supported and provided opportunities to grow their careers to the highest levels within the organization.

Directors' Minimum Shareholding Requirements

Each independent director is required to hold three times the annual board base retainer, as determined on the dates of purchase, in shares of the Corporation. Directors are permitted to acquire such shares of the Corporation over a three-year period. As set out in the table below, each independent director met the minimum shareholding requirements.

MINIMUM SHAREHOLDING REQUIREMENTS FOR INDEPENDENT DIRECTORS			
Independent Director	Board Retainer (\$)	Value of Minimum Shareholding Requirement (Board Retainer multiplied by 3) ⁽¹⁾ (\$)	Voting Class A Common Shares held as at June 30, 2016 (#)
G.F. McCarthy	59,000	177,500	20,767
R.L. Llewellyn	15,000	45,000	6,862
D.V. Lussier	15,000	45,000	4,458
P.L. Nielsen	15,000	45,000	19,851

⁽¹⁾ For market value of Corby shares held by the independent directors as at June 30, 2016, please refer to the chart under the heading "Nominees for Election to the Board of Directors" starting on page 4 in this Management Proxy Circular.

Hedging Prohibition

Directors, officers and other employees of the Corporation may not, at any time, purchase financial instruments, including, for greater certainty, prepaid variable forward contracts, equity swaps, collars, or units of exchangeable funds that are designed to hedge or offset a decrease in the market value of any securities of the Corporation.

Employee Stock Purchase Plan

The directors may elect to invest all or part of their directorship fees in the Corporation's Employee Stock Purchase Plan. During the fiscal year ended June 30, 2016, the management directors, Messrs. O'Driscoll, Sanchez and Leburn participated in the Corporation's Employee Stock Purchase Plan as officers of the Corporation. See "Executive Compensation – Employee Stock Purchase Plan", below. The Corporation does not match any portion of the amount contributed by the directors. The Corporation matches contributions made by the management directors, as discussed in the "Executive Compensation – Employee Stock Purchase Plan" section, below.

Stock Retainer Plan

In order to offer a total compensation package that is competitive, the independent directors receive \$2,125 quarterly (\$3,875 quarterly in the case of the Chairman of the Board) in the form of the Corporation's Stock Retainer Plan. The Corporation's Stock Retainer Plan provides for contributions made by the Corporation for the benefit of eligible directors and remitted to the administrator of the plan appointed by the Board. Such contributions are used to purchase the Corporation's Voting Class A Common Shares on behalf of the director participants to promote stock ownership among Board members with the goal of aligning directors' interests with those of the shareholders of the Corporation. The following table indicates the number and market value of Voting Class A Common Shares held by the Corporation's independent directors under the Corporation's Stock Retainer Plan as at June 30, 2016:

Independent Director	Number of Voting Class A Common Shares held under the Stock Retainer Plan ⁽¹⁾ (#)	Market Value of Voting Class A Common Shares held under the Stock Retainer Plan as at June 30, 2016 ⁽²⁾ (\$20.30/share) (\$)
George F. McCarthy	16,057	325,957
Robert L. Llewellyn	6,636	134,711
Donald V. Lussier	3,135	63,641
Patricia L. Nielsen	5,626	114,208

⁽¹⁾ For total number of Corby shares held by each of the independent directors, please refer to the chart under the heading "Nominees for Election to the Board of Directors" starting on page 4 in this Management Proxy Circular.

⁽²⁾ The TSX closing price on June 30, 2016, of \$20.30 was used for calculating the market value.

APPOINTMENT OF EXTERNAL AUDITORS

Shareholders will be asked to vote for the appointment of the external auditors and the authorization of the directors to fix the remuneration of the external auditors. Deloitte LLP are the Corporation's external auditors and have so served since February 9, 2006. The Board of Directors, on the recommendation of the Audit Committee proposes that Deloitte LLP be re-appointed as external auditors of the Corporation for the 2017 fiscal year. Except where authority to vote with respect to the appointment of auditors is withheld, the persons named in the accompanying form of proxy will vote in favour of the appointment of Deloitte LLP. The appointment of Deloitte LLP will be decided by a simple majority of votes at the Meeting.

External Auditors' Other Services

In fiscal years 2016 and 2015, Deloitte LLP did not provide any non-audit services to the Corporation and no tax fees were paid by the Corporation.

Audit Fees

The aggregate fees billed by Deloitte LLP, as the Corporation's external auditors, for audit services provided during fiscal years 2016 and 2015 are set out below:

Fees	2016	2015
Audit fees ⁽¹⁾	\$384,600	\$337,000
Audit-related fees ⁽²⁾	14,500	14,200
Tax-related fees	0	0
All other fees	<u>0</u>	<u>0</u>
Total	<u>\$399,100</u>	<u>\$391,200</u>

⁽¹⁾ Audit fees are fees for services related to the audit of the Corporation's consolidated financial statements and the review of the second quarter report to shareholders.

⁽²⁾ Audit-related fees are fees for assurance and related services that are performed by the Corporation's external auditors. These services represent the audit of the pension plans.

EXECUTIVE COMPENSATION

This Compensation Discussion and Analysis describes and explains the significant elements of compensation awarded to, earned by, paid to, or payable to the Chief Executive Officer (“CEO”), the Chief Financial Officer (“CFO”) and each of the three most highly compensated executive officers other than the CEO and CFO (collectively with the CEO and CFO, the “NEOs”) of the Corporation for the fiscal year ended June 30, 2016.

Objectives of the Executive Compensation Program

The Corporation’s executive compensation policy is designed to recognize the scope and level of responsibility of each position, to provide a competitive level of total compensation to all executives and to reward superior performance and achievement.

The Corporation’s executive compensation policy aims to maintain total compensation levels that are competitive with those of the Canadian consumer products sector recognizing the scope and level of responsibility of each position and to provide motivation and incentives to the Corporation’s executives with the view to enhancing shareholder value and successfully implementing the Corporation’s business plans, as well as improving both corporate and personal performance.

To ensure the successful implementation of this policy, the Corporation has historically retained the services of independent compensation consultants to gather information regarding the compensation practices of comparable companies in the consumer products sector in Canada, as considered necessary by the Management Resources Committee.

The components of executive compensation include base salary, short-term and long-term incentive programs, a comprehensive employee benefits plan, perquisites and the opportunity to participate in the Corporation’s Employee Stock Purchase Plan, as well as a defined benefit pension plan for executives hired prior to July 1, 2010 and a defined contribution plan for executives hired on or after this date.

Compensation Governance and Risk Mitigation

The Corporation follows a number of best practices when dealing with compensation. There is a Management Resources Committee (“MRC”) of the Board of Directors, which is responsible for reviewing, analyzing and approving all compensation for the CEO, the CFO and the other NEOs (for further information relating to the MRC, including the responsibilities, powers and operation of the committee and the name of each committee member, together with independence and experience information with respect to each of them, please see Appendix “A” entitled “Statement of Corporate Governance Practices”). The Corporation’s Human Resources department prepares materials for review by the MRC and provides data, analysis and recommendations for the MRC’s consideration regarding the Corporation’s compensation programs and policies for all executives. The MRC utilizes external compensation consultants, benchmarking data and input from management, as well as several governance processes to identify and mitigate risk and ensure the compensation program is aligned with the Corporation’s business strategy and does not incentivize executives to take undue risks.

- Annually, the MRC approves the performance objectives for the CEO, ensuring they are aligned with the Corporation’s business strategy. The CEO’s objectives are then provided to the executives, as appropriate.
- The MRC reviews annually the performance and compensation of all executives.
- The MRC recommends to the Board of Directors the approval of the salary levels, short-term incentive payments and the entitlement and participation of the executives in the long-term incentive plan.

- The long-term incentive plan is performance based with stretching targets that provide a strong pay-for-performance relationship.
- Both the short and long-term incentive plans for the executives are capped, as described in the applicable following sections.
- On a periodic basis, the MRC retains the services of an independent compensation consultant to provide an external perspective of marketplace changes and best practices related to compensation design.
- Achievement of financial objectives, the basis of which forms a significant portion of compensation, is monitored through the Audit Committee and MRC meetings. Both committees have joint membership ensuring information is available to decision makers. This includes the review of targets incorporated in short-term objectives, with management, to understand key reasons for performance against the established targets ensuring the Directors are aware of any issues or conflicting incentives for the NEO's.

The Corporation has designed its compensation programs to provide an appropriate balance of risk and reward in relation to its overall business strategy. The compensation policies reward executives for short, medium and long-term decision making and performance but do not encourage undue risk-taking or produce excessive compensation levels.

Executive Compensation – Related Fees

Eckler Ltd. (“Eckler”) provided actuarial and investment consulting services to the Corporation for fiscal years 2016 and 2015. The aggregate fees for services provided in these years are set out below:

Fees	2016	2015
Actuarial and investment consulting	\$38,129	\$68,979

Benchmarking

The Corporation utilized two primary comparator groups that represent the market for executive talent and include positions of similar responsibility within comparator publicly-traded Canadian companies, including those in the consumer products sector.

The two primary comparator groups utilized were:

1. MBD – Mercer Benchmark Database, which encompasses compensation data for Canadian companies in all industries and of all sizes and scopes; and
2. CCBF – Canadian Compensation and Benefits Forum (in which Corby participates), which includes 29 companies in the fast-moving consumer goods industry that are direct competitors for talent. Companies in this forum are:

Comparator Group of Canadian Compensation and Benefits Forum	
Agropur	Campbell Company of Canada
Canada Bread	Colgate-Palmolive Canada
Danone Inc.	Diageo Canada Inc.
Hershey's	Imperial Tobacco Canada
Johnson & Johnson	JTI Macdonald Corp
Kellogg Canada Inc.	Kimberly-Clark Corporation
Kraft Foods Inc.	L'Oreal Canada
Labatt Breweries of Canada Limited	Maple Leaf Foods
Mars / Wrigley Canada	McCain Foods Canada
Molson Coors Brewing Company	Mondelez Canada Inc.
Nestle	PepsiCo Canada ULC
Philip Morris International	Procter & Gamble Inc.
Reckitt Benckiser Group plc	SC Johnson & Son, Limited
Sleeman Breweries Ltd.	The Coca-Cola Company
Unilever Canada Inc.	

On occasion, we utilize a third comparator group comprised of Canadian publicly-traded companies with annual revenues ranging from \$130 million to \$700 million. The companies in this comparator group are, as follows:

Canadian Publicly-Traded Companies with Annual Revenues Ranging from \$130 million to \$700 million	
Andrew Peller Limited	Pet Valu Canada Inc.
Danier Leather Inc.	Rothmans Inc.
High Liner Foods Inc.	Shermag Inc.
Lassonde Industries Ltd.	SunOpta Inc.
Le Chateau Inc.	Sun-Rype Products Ltd.
Lululemon Athletica Inc.	West 49 Inc.
Mega Brands Inc.	

Benchmark analysis considers the overall compensation for each NEO, including base salary, short-term incentives and long-term incentives. Overall compensation is targeted between the 50th and 75th percentile of the market considering all three comparator groups listed above.

Elements of Executive Compensation Program

The four primary elements of compensation are:

- Base Salary,
- Short-Term Incentives,
- Long-Term Incentives, and
- Pensionable Salary.

In addition to the primary elements, we also offer:

- Benefits and Perquisites, and
- Employee Stock Purchase Plan.

Base Salary

Base salary levels are reviewed annually based on individual performance, level of responsibility and competitive compensation levels for the Canadian market. The Corporation's practice is to target pay levels between the 50th and 75th percentile for comparable positions within the market. The objective of the base salary component is to provide fixed compensation that reflects the market value of the role and the skills and experience of the executive.

Annual salary increases are effective at the beginning of each fiscal year. The recommended annual salary increase for July 1, 2015 was 3.0%, which is based on a survey of the Canadian market for executives in the comparator groups listed above, in the “Benchmarking” section. The actual salary increases, if any, vary depending on individual performance ratings against the performance management process results, which include operational and strategic objectives, development goals and demonstration of company values. These have been set and agreed at the beginning of each fiscal year.

Messrs. O’Driscoll and Kouchnir were given a 3.1% and 3.0% annual increase in 2015 based on targeted salary increases within their home country and performance. Messrs. Holub and Valencia were each given a 3.0% increase based on performance. Mr. Sanchez joined the Corporation in September 2016 as Vice President and Chief Financial Officer and was therefore not eligible for an annual increase.

Short-Term Incentives

The Corporation’s executives participate in an annual short-term incentive program, the purpose of which is to reward executives for their contribution to the achievement of annual corporate goals. The target percentages for this incentive plan are reviewed and compared on an annual basis to market levels utilizing the comparator groups and source data stated previously under “Benchmarking”.

The standard short-term incentive bonus target is 60% of base salary for the CEO; 30% for the CFO and VP Marketing; and 35% of base salary for the other NEOs of the Corporation. Bonus awards are based on the achievement of specific corporate goals related to operating profit levels and cash generation, as well as individual strategic objectives. Each measure has an assigned weighting (as a percent of base salary), as follows:

Position	Operating Profit	Cash Generation	Individual Strategic Objectives
CEO	24%	10%	26%
CFO and VP Marketing	11%	4%	15%
Vice-President, HR and General Counsel, Corporate Secretary & Vice-President, Public Affairs (“Vice President, Legal & Public Affairs”)	12.8%	4.7%	17.5%

Threshold, target and maximum levels of performance are established for cash generation and operating profit measures. The Corporation sets the target awards to be challenging, but reasonably attainable. The maximum award for both cash generation and operating profit is intended to be very difficult to achieve. The threshold performance level is 99% of target achievement for cash generation with a maximum award achieved at 102% of target. The threshold performance level is 90% of target achievement for operating profit with a maximum award achieved at 110% of target. The payout is pro-rated for achievement between the above ranges; achievement on operating profit must be at least 90% for any payout to occur.

Based on historical analysis, the Corporation believes the target award is attainable, but not easily achieved. There is a remote possibility (less than 5%) that the maximum award for operating profit could be attained.

At the beginning of each fiscal year, corporate objectives and the CEO’s individual strategic objectives are determined and tabled before the MRC and the Board of Directors for review and approval.

To accurately describe the basis upon which each NEO is compensated would require a significant level of detail and, as the Corporation is the only publicly-traded spirits company in

Canada, disclosing any of these individual strategic objectives would seriously prejudice the Corporation's interests by providing competitors with information regarding the Corporation's business performance targets and other sensitive information.

For the July 1, 2015 to June 30, 2016 fiscal year, overall, the Corporation's goals relating to operating profit and cash generation were achieved. The CEO achieved 85% of the individual strategic portion of his bonus; the incoming CFO achieved 98%, while the outgoing CFO was provided a pro-rated bonus based at target. The Vice-President, Marketing achieved 85%; the Vice-President, Human Resources achieved 98%; and the Vice-President, Legal & Public Affairs achieved 95%. These achievements resulted in a payout of 60.9% of base salary for the CEO; 31.5% for the incoming CFO; 34.9% for the outgoing CFO; 29.7% for the Vice-President, Marketing; 36.6% for the Vice-President, Human Resources; and 36.2% for the Vice-President, Legal & Public Affairs.

The foregoing payments represent the following percentages of total compensation for each NEO: 17.8% for the CEO; 8.9% for the incoming CFO; 12.8% for the outgoing CFO; 8.7% for the Vice-President, Marketing, 13.1% for the Vice-President, Human Resources; and 13.7% for the Vice-President, Legal & Public Affairs.

The individual strategic objectives represent the following percentages of total compensation for each NEO: 6.5% for the CEO; 4.1% for the incoming CFO; 6.4% for the outgoing CFO; 3.7% for the Vice-President, Marketing; 6.1% for the Vice-President, Human Resources; and 6.3% for the Vice-President, Legal & Public Affairs.

Long-Term Incentives (RSU)

Beginning in fiscal 2007, the Corporation implemented a long-term incentive plan consisting of performance-contingent restricted share units ("RSU"). This plan replaced the Corporation's previous long-term share appreciation rights plan. The long-term incentive plan is designed to motivate the executives to achieve long-term financial success of the Corporation and to further align the interests between executives and shareholders. In May, 2011 the Corporation commissioned Mercer Associates to complete a review of the Restricted Share Units Plan ("RSU Plan") to ensure alignment with Canadian market norms and propose changes if required. Mercer's findings were reported to the MRC in August, 2011. The MRC agreed to the following changes to the RSU Plan: 1. Adopting two-year performance based vesting targets (rather than the previous one-year performance based vesting target) to ensure the RSU Plan is driving long-term performance; 2. Provide upside for above target performance achievement (maximum of 50% increase in RSU grant if the performance target is exceeded by 10%) to align with the typical market practice.

RSUs reflect the market value of the Voting Class A Common Shares of the Corporation. RSUs vest and become payable to plan participants at the end of a three-year vesting period, subject to the achievement of pre-determined corporate performance targets relating to operating profit. Unvested RSUs will attract Dividend Equivalent Units whenever regular or special cash dividends are paid on the Voting Class A Common Shares of the Corporation. Dividend Equivalent Units will be immediately reinvested into additional RSUs, which will vest and become payable at the end of the three-year vesting period, subject to the same performance conditions as the original RSU award. Upon vesting, participants are eligible to receive the cash value of their RSU holdings, including the original RSU grant and any additional RSUs earned as a result of the reinvestment of Dividend Equivalent Units. Payments are made directly by the Corporation to participants in Canadian funds and, when made, all amounts in respect of RSUs and Dividend Equivalent Units which have vested are fully discharged. RSUs do not entitle participants to acquire any rights or entitlements as a shareholder of the Corporation.

SUMMARY OF FISCAL YEAR 2013 LONG-TERM INCENTIVE GRANTS PAID IN FISCAL YEAR 2016

Name	Long-Term Incentive Target Value ⁽¹⁾ (\$)	Original RSU Grant on August 29, 2012 ⁽²⁾ (#)	Revised Grant based on Performance Conditions ⁽³⁾ (#)	Reinvested Dividends (\$)	Total RSUs on August 29, 2015 (#)	TSX Closing Price on August 29, 2015 (\$)	Total Payout (\$)
R. Patrick O'Driscoll ⁽⁴⁾	113,168	6,677	6,356	1,098	7,454	18.95	141,262
Antonio Sanchez ⁽⁴⁾	-	-	-	-	-	-	-
John Leburn ⁽⁴⁾	-	-	-	-	-	-	-
Maxime Kouchnir ⁽⁴⁾	-	-	-	-	-	-	-
Paul Holub	83,184	4908	4,672	807	5,479	18.95	103,835
Marc Valencia	85,107	5,021	4,780	826	5,606	18.95	106,236

⁽¹⁾ The long-term incentive target value is determined based upon a percentage of base salary (32.5% for the CEO and 35% for the NEOs, who received a grant in Fiscal Year 2013).

⁽²⁾ The number of individual RSUs granted equals the long-term incentive target value divided by the closing price of the Voting Class A Common Shares of the Corporation on the Toronto Stock Exchange ("TSX") on August 29, 2012.

⁽³⁾ 50% of the original grant was subject to achievement of the FY2013 financial year and resulted in an overachievement of 1.50%
50% of the original grant was subject to achievement of the FY2014 financial year and resulted in an underachievement of 11.1%

⁽⁴⁾ Mr. O'Driscoll participates in the long-term incentive grant, receiving 50% of his long-term incentive grants under the Corby RSU Plan and 50% under the Pernod Ricard incentive plan. Messrs. Leburn, Sanchez and Kouchnir are not eligible for the Corby RSU Plan. Messrs. Leburn, Sanchez and Kouchnir received long-term incentives from Pernod Ricard. Costs associated with the Pernod Ricard long-term incentives are paid by Pernod Ricard and are not transferred to Corby.

Pensionable Salary

Pensionable salary is determined based on the average of the best 36 consecutive months of pensionable earnings (for pension benefit purposes, pensionable earnings equal the basic salary, excluding bonuses or other forms of remuneration). The following table sets forth the annualized base salary as at June 30, 2016 for each of the NEOs. The amount of annual pension payable at normal retirement (age 65) is established as a percentage of annualized pensionable salary (maximum 70%).

Name	Annualized basic salary for the fiscal year ended June 30, 2016
R. Patrick O'Driscoll	N/A
Antonio Sanchez	N/A
John Leburn	N/A
Maxime Kouchnir	N/A
Paul G. Holub	\$260,968
Marc Valencia	\$262,625

Messrs. O'Driscoll, Leburn, Sanchez and Kouchnir participated in the pension plans of their home countries in the United Kingdom, United Kingdom, United States and France respectively. They do not participate in Corby's Executive Pension Plans.

Benefits and Perquisites

Although they are not considered to be a primary element of Corby's compensation program, the NEOs are entitled to receive various benefits and perquisites, including medical and dental benefits, long-term and accidental disability benefits, life insurance, product allowance (these benefits are provided to all employees), company car, club memberships, and financial counselling/tax preparation.

Employee Stock Purchase Plan

The Corporation’s Employee Stock Purchase Plan is not a primary element of Corby’s compensation program; however, it enables the NEOs, as well as other employees of the Corporation, to acquire Voting Class A Common Shares by contributing 2% to 10% of their salary through payroll deductions and in so doing, further aligns the interests of executives and shareholders. The Corporation contributes 50% of the amount contributed by the employee. During fiscal year 2016, Messrs. O’Driscoll, Leburn, Sanchez, Holub, and Valencia participated in the Employee Stock Purchase Plan. Mr. Kouchnir is not eligible to participate in the Employee Stock Purchase Plan.

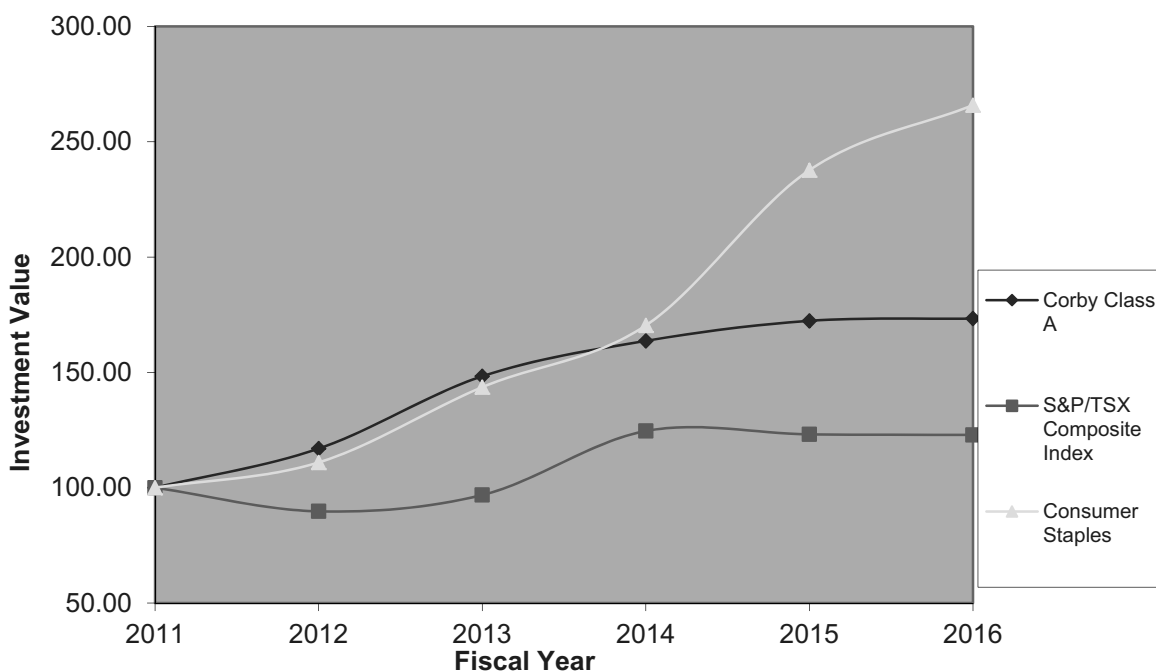
Messrs. O’Driscoll, Leburn and Sanchez were invited to participate in the Employee Stock Purchase Plan on January 1, 2010, January 10, 2012 and September 1, 2015, respectively, with a maximum contribution of 5% of their salary and a matching corporate contribution of 50% of the amount contributed by them.

SHAREHOLDER RETURN PERFORMANCE GRAPHS

The line graphs below compare the yearly cumulative total shareholder return on the Corporation’s Voting Class A Common Shares and Non-Voting Class B Common Shares with the cumulative total return of the S&P/TSX Composite Index and the Consumer Staples Sub-Index for the five-year period commencing June 30, 2011 and ending June 30, 2016.

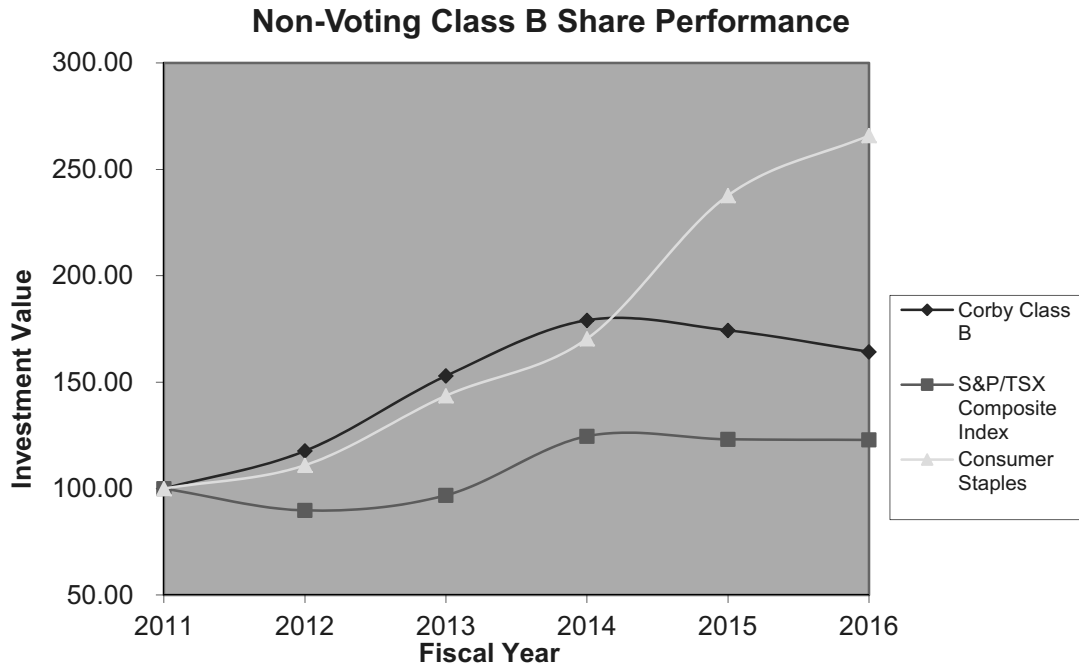
Comparison of the Performance of Voting Class A Common Shares against the TSX 300 Index*

Voting Class A Share Performance



*Assumes (i) that the initial value of the investment in each of the Corporation’s securities and units of the TSX 300 Index was \$100 on June 30, 2011, and (ii) reinvestment of dividends. All prices for the Corporation’s Voting Class A Common Shares were taken from the TSX’s records.

Comparison of the Performance of Non-Voting Class B Common Shares against the TSX 300 Index*



*Assumes (i) that the initial value of the investment in each of the Corporation's securities and units of the TSX 300 Index was \$100 on June 30, 2011, and (ii) reinvestment of dividends. All prices for the Corporation's Non-Voting Class B Common Shares were taken from the TSX's records.

It is difficult to show a direct comparison between the trend in Corby's share price and the trend in the NEOs' compensation over the five-year period. Messrs. Leburn, Kouchnir and Sanchez joined the Corporation on November 1, 2011, January 1, 2014, and September 1, 2015 respectively, and total compensation for these NEOs has not been reported prior to their start date with the Corporation. In order to ensure that the Corporation is able to retain its key talent, compensation for the NEOs has been consistent with the market pricing philosophy explained in detail under the heading "Compensation Governance & Risk Mitigation" on page 14. The element of the NEOs' total compensation that directly correlates with the shareholder value is the long-term incentive. As demonstrated in the graph above, the long-term incentives received by the NEO's directly fluctuates with the Corporation's share price performance. The following chart shows the historical value of the three most recent long-term incentives (RSUs) that were granted and have vested during the five-year period:

PRICE SHARE AND HISTORICAL VALUE COMPARISON												
Name	Fiscal Year 2012				Fiscal Year 2013				Fiscal Year 2014			
	# RSU's after grant and performance attainment	\$ Value at Grant with performance conditions	\$ Value at Vesting Date (exc. Dividends) ⁽³⁾	Incr/ (Decr) (\$) ⁽⁴⁾	# RSU's after grant and performance attainment	\$ Value at Grant with Performance conditions	\$ Value at Vesting Date (exc. Dividends) ⁽³⁾	Incr/ (Decr) (\$) ⁽⁴⁾	# RSU's after grant and performance attainment	\$ Value at Grant with Performance conditions	\$ Value at June 30, 2016 (exc. Dividends) ⁽³⁾	Incr/ (Decr) (\$) ⁽⁴⁾
R.P. O'Driscoll ⁽¹⁾	7,142	113,489	149,985	36,496	6,356	107,736	120,448	12,712	2,443	51,422	49,589	-1,832
A. Sanchez ⁽²⁾	-	-	-	-	-	-	-	-	-	-	-	-
J. Leburn ⁽²⁾	-	-	-	-	-	-	-	-	-	-	-	-
M. Kouchnir ⁽²⁾	-	-	-	-	-	-	-	-	-	-	-	-
P. Holub	5,367	85,284	112,710	27,426	4,672	79,191	88,535	9,344	1,818	38,270	36,906	-1,364
M. Valencia	5,491	87,256	115,316	28,060	4,780	81,022	90,583	9,560	1,842	38,776	37,395	-1,382

⁽¹⁾ Mr. O'Driscoll participated in the long-term incentive grant, receiving 50% of his long-term incentive grant under the Corby RSU Plan and 50% under the Pernod Ricard incentive plan. Costs associated with the Pernod Ricard long-term incentives are paid by Pernod Ricard and are not transferred to Corby.

⁽²⁾ Messrs. Leburn, Sanchez and Kouchnir did not participate in the above mentioned RSU grants; they received long-term incentives from Pernod Ricard and were not eligible for the Corby RSU Plan. Costs associated with the Pernod Ricard long-term incentives are paid by Pernod Ricard and are not transferred to Corby.

⁽³⁾ Value based on the number of shares after performance target adjustments (excluding dividends), multiplied by the TSX closing price at date of grant of \$15.89 per share for FY 2012, \$16.95 per share for FY2013, and \$21.05 per share for FY2014.

⁽⁴⁾ Value based on the number of shares after performance target adjustments (excluding dividends), multiplied by the TSX closing price at date of vesting of \$21.00 per share for FY2012, \$18.95 per share for FY2013. Value at close for FY2014 based on TSX closing price as at June 30, 2016 of \$20.30 per share.

⁽⁵⁾ Increase reflects an increase in share price over the term of the RSU vesting period.

SUMMARY COMPENSATION TABLE

The remuneration paid to each of the Corporation's NEOs for the fiscal years ended on June 30, 2016, 2015 and 2014 is as set forth in the following table:

Name and principal position ⁽¹⁾	Year	Salary (\$)	Share-based awards ⁽²⁾ (\$)	Option-based awards ⁽³⁾ (\$)	Non-equity incentive plan compensation (\$)		Pension value ⁽⁵⁾ (\$)	All other Compensation ⁽⁶⁾ (\$)	Total compensation (\$)
					Annual incentive plans ⁽⁴⁾	Long-term incentive plans			
R. Patrick O'Driscoll <i>President & Chief Executive Officer</i>	2016	439,705	142,904	-	244,981	141,262	188,704	260,286	1,417,842
	2015	415,767	135,124	-	212,693	191,036	147,217	230,554	1,332,390
	2014	355,950	115,684	-	267,368	209,589	115,732	38,994	1,103,317
Antonio Sanchez <i>Vice-President & Chief Financial Officer (beginning September 2015)</i>	2016	240,197	-	-	78,608	-	31,053	522,251	872,108
	2015	-	-	-	-	-	-	-	-
	2014	-	-	-	-	-	-	-	-
John Leburn <i>Vice-President & Chief Financial Officer (until August 2015)</i>	2016	52,437	-	-	17,172	-	28,927	38,331	136,867
	2015	314,622	-	-	84,981	-	114,678	210,371	724,652
	2014	261,512	-	-	92,623	-	97,531	163,012	614,678
Maxime Kouchnir <i>Vice-President, Marketing (beginning January 2014)</i>	2016	221,030	-	-	69,377	-	88,427	405,510	784,345
	2015	236,137	-	-	54,090	-	82,392	403,432	776,051
	2014	107,110	-	-	35,033	-	37,815	189,025	368,983
Paul G. Holub <i>Vice-President, Human Resources</i>	2016	260,969	91,339	-	95,410	103,835	149,544	28,541	729,637
	2015	253,368	88,679	-	75,445	143,832	102,224	40,008	703,555
	2014	245,988	86,096	-	88,031	139,626	105,643	23,272	688,656
Marc Valencia <i>General Counsel, Corporate Secretary & Vice-President, Public Affairs</i>	2016	262,626	91,919	-	95,064	106,236	112,484	25,014	693,342
	2015	254,976	89,242	-	74,522	147,123	98,897	29,734	694,495
	2014	249,244	87,235	-	88,461	140,115	96,890	26,128	688,073

(1) Messrs. O'Driscoll and Leburn were also directors during the fiscal year ended June 30, 2016. They did not receive compensation for services as directors. Messrs. Sanchez and Kouchnir were appointed executives of the Corporation in September 2015 and January 2014, respectively. Compensation for Mr. Sanchez in year 2015 represents 10 months of service, compensation for Mr. Kouchnir in year 2014 represents 6 months of service. Mr. Leburn left the corporation in August 2015, compensation for 2015 represents 2 months of service.

(2) Share-based awards reflect the grant date fair value of the RSU awards made to the NEOs in fiscal year 2016 under the RSU Plan. The number of individual RSUs granted equals the long-term incentive target value divided by the closing price of the Voting Class A Common Shares of the Corporation on the TSX of \$21.05 per share on August 30, 2013, \$20.84 per share on August 29, 2014, and \$18.67 per share on September 29, 2015 respectively. RSUs vest subject to the achievement of performance condition measures under the RSU Plan. Messrs. Sanchez, Leburn and Kouchnir are not eligible for RSU grants.

(3) The Corporation does not have any option-based awards.

(4) The annual incentive for each of Messrs. O'Driscoll, Leburn and Kouchnir is paid in each of their home country's currency, UK pound sterling, US dollar, UK pound sterling and European Euro respectively. Exchange rates used to calculate the Canadian dollar equivalent are the rates quoted by the Bank of Canada as its exchange rate on June 30, 2016: UK pound sterling at 1.96141.7225, European Euro at 1.4354 and USD at 1.3009.

(5) Pension value as stated was calculated by Eckler and is detailed in the "Defined Benefit (DB) Retirement Plans Table" in the "Pension Plan Benefits" section, below. Pension value for each of Messrs. O'Driscoll, Sanchez, Leburn and Kouchnir, are the pension contributions the Corporation made to each of their pension plans in their home countries, the United Kingdom, United States, United Kingdom and France respectively.

(6) All other compensation for the following NEOs includes:

- Mr. O'Driscoll – Housing (including gross-up) \$134,241,
- Mr. Sanchez – Schooling (including gross-up and two schooling years) \$319,426, Housing \$109,180
- Mr. Leburn – Home country social chargebacks \$26,822;
- Mr. Kouchnir – Tax equalization (including gross-up) \$169,720, Schooling (including gross-up) \$75,346, Housing \$66,000;
- Mr. Holub – Car lease \$19,169, Fleet maintenance \$11,917;
- Mr. Valencia – Car lease \$11,327.

INCENTIVE PLAN AWARDS

Outstanding Share-Based Awards and Option-Based Awards

The following table sets out the RSUs held by the NEOs as at June 30, 2016:

Name	Option-based Awards ⁽¹⁾				Share-based Awards	
	Number of securities underlying unexercised options (#)	Option exercise price (\$)	Option expiration date	Value of unexercised in-the-money options (\$)	Number of shares or units of shares that have not vested ⁽²⁾ (#)	Market or payout value of share-based awards that have not vested ⁽³⁾ (\$)
R. Patrick O'Driscoll ⁽⁴⁾ <i>President & Chief Executive Officer</i>	-	-	-	-	15,241	309,392
Antonio Sanchez ⁽⁵⁾ <i>Vice-President & Chief Financial Officer</i>	-	-	-	-	-	-
John Leburn ⁽⁵⁾ <i>Vice-President & Chief Financial Officer</i>	-	-	-	-	-	-
Maxime Kouchnir ⁽⁵⁾ <i>Vice-President, Marketing</i>	-	-	-	-	-	-
Paul G. Holub <i>Vice-President, Human Resources</i>	-	-	-	-	10,113	205,288
Marc Valencia <i>General Counsel, Corporate Secretary & Vice-President, Public Affairs</i>	-	-	-	-	10,192	206,893

⁽¹⁾ The Corporation does not have any option-based awards.

⁽²⁾ Includes all RSUs granted, plus dividends declared and reinvested, performance condition achievement, and any other adjustments according to the RSU Plan rules. Performance condition achievement resulted in the FY2014 Grant being reduced by 55.55%, the FY2015 Grant being reduced by 46.88% and the FY2016 Grant being increased by 3.13%.

⁽³⁾ Market value is based on the number of shares, multiplied by the TSX closing price as at June 30, 2016 of \$20.30 per share.

⁽⁴⁾ Mr. O'Driscoll participated in the above mentioned RSU grants, receiving 50% of his long-term incentive grant under the Corby RSU Plan and the balance under the Pernod Ricard long-term incentive plan.

⁽⁵⁾ Messrs. Sanchez, Leburn and Kouchnir received long-term incentives from Pernod Ricard and were not eligible for the Corby RSU Plan. Costs associated with the Pernod Ricard long-term incentives are paid by Pernod Ricard and are not transferred to Corby.

Full terms and conditions of the RSUs are listed under the "Long-Term Incentives (RSU)" section, above.

PENSION PLAN BENEFITS

The NEOs participate in the Corporation's defined benefit pension plan, except for Messrs. O'Driscoll, Sanchez, Leburn and Kouchnir. In addition, the NEOs of the Corporation have entered into Supplementary Executive Retirement Agreements ("SERP") of the Corporation, except for Messrs. O'Driscoll, Sanchez, Leburn and Kouchnir.

The amounts disclosed in the table, below, are the approximate values of retirement plan obligations accrued as of June 30, 2016, the compensation costs incurred during the fiscal year, and the amounts payable upon retirement of the NEOs. These amounts are all based on assumptions and contractual entitlements, which may change over time. The major assumptions used in making these estimates are consistent with those used to value all of Corby's post-employment benefit obligations and are disclosed in Note 10 of Corby's consolidated financial statements for the year ended June 30, 2016.

Defined Benefit (DB) Retirement Plans Table

The following table provides information on the accrued obligation for each NEO:

Name	Number of years credited service at June 30, 2016 (#)	Annual benefits payable (\$)		Opening present value of defined benefit obligation (\$)	Compensatory change ⁽⁵⁾ (\$)	Non-compensatory change ⁽⁶⁾ (\$)	Closing present value of defined benefit at year end ⁽⁷⁾ (\$)
		At Year-end ⁽³⁾	At Age 65 ⁽⁴⁾				
R. Patrick O'Driscoll ⁽¹⁾	-	-	-	-	-	-	-
John Leburn ⁽¹⁾	-	-	-	-	-	-	-
Antonio Sanchez ⁽¹⁾	-	-	-	-	-	-	-
Maxime Kouchnir ⁽¹⁾	-	-	-	-	-	-	-
Paul Holub ⁽²⁾	19.98	152,607	158,902	2,374,875	149,544	276,802	2,801,221
Marc Valencia	11.58	89,748	180,840	1,259,847	112,484	316,664	1,688,995

⁽¹⁾ Messrs. O'Driscoll, Sanchez, Leburn and Kouchnir do not participate in the Corby defined benefit pension plan nor the SERP. During the fiscal year ended June 30, 2016, the Corporation contributed \$188,704, \$31,053, \$28,928 and \$88,427 for Messrs. O'Driscoll, Sanchez, Leburn and Kouchnir respectively, to each of their home country's pension plans.

⁽²⁾ Mr. Holub's pensionable service includes his 10 years and 6 months of service with Hiram Walker & Sons Limited. Mr. Holub's accrued benefits payable and obligations include his benefits accrued with Hiram Walker & Sons Limited.

⁽³⁾ Annual pension accrued at year-end is based on deferred pension payable at age 65 based on pensionable service and average earnings as of June 30, 2016.

⁽⁴⁾ Annual pension payable at age 65 is based on projected service at age 65 and average earnings as of June 30, 2016.

⁽⁵⁾ Compensatory elements include service cost, impact of plan amendments, if any, and the impact of changes to compensation from the previous year that differed from the previous year's assumptions.

⁽⁶⁾ Non-compensatory elements include change in measurement assumptions (not related to plan amendments), such as interest rates, salary increase or mortality, if any. On June 30, 2016, the interest rate was 3.40% per annum and on June 30, 2015, the interest rate was 3.85% per annum.

⁽⁷⁾ Measurement of accrued obligation reflects the accounting assumptions used in Corby's financial statements.

Defined Benefits - Pension Benefits

The amount of annual pension payable at normal retirement (age 65) is established as a percentage of pensionable salary (maximum 70%), which is determined, as follows:

For executive officers, who joined the SERP before January 1, 1998:

- 4% for each year of pensionable service up to 10 years.
- 2% for each year of pensionable service in excess of 10 but not beyond 20 years.
- 2/3% for each year of pensionable service in excess of 20 but not beyond 35 years.

For executive officers, including the NEOs, who commenced employment with the Corporation prior to July 1, 2010 and joined the SERP on or after January 1, 1998:

- 2% for each year of pensionable service prior to joining the SERP.
- 3% for each year of pensionable service thereafter.

Pension payments are not subject to any deduction for social security or other offset amounts, such as Canada Pension Plan or Quebec Pension Plan amounts.

Executives participating in the defined benefit pension plan are required to contribute 2% of pensionable earnings up to the Year's Maximum Pensionable Earnings ("YMPE") and 5% of pensionable earnings that are between the YMPE and the Maximum Earnings Base ("MEB"). For 2016, the YMPE is \$54,900 and the MEB is \$144,500.

Early Retirement Allowance

Executives may elect to retire early; on or after age 55. The total pension shall be reduced by three percent for each year by which early retirement precedes age 60 (three percent per year by which early retirement precedes age 65, in case of early retirement with less than 10 years of service).

Termination of Service

In the case of termination prior to age 55, the executive will be entitled to a deferred pension commencing from the executive's 55th birthday.

Defined Contribution (DC) Benefits Design

For executive officers, including the NEOs, who commenced employment with the Corporation on or after July 1, 2010 and joined the SERP on or after July 1, 2010:

Contributions are automatically vested and consist of:

- Corporation Base Contributions - 8% of earnings (base salary, and lump-sum merit pay)
- Executive Optional Contributions – choice of 0%, 1%, 2%, 3% or 4% of earnings
- Corporation Matching Contribution - 100% of the executive optional contributions

An account is maintained for each executive member that includes Corporation and executive contributions plus investment income. Contributions are invested in one or more investment options available in the Plan as directed by the executive. Aggregate contributions that exceed the lesser of 18% of executive's compensation or money purchase limit for the calendar year as defined by Income Tax Act are redirected to a Trusteed Employees Profit Sharing Plan for Employees.

Retirement

Normal retirement is age 65; the executive may elect to retire early up to 10 years before his or her normal retirement date.

Upon retirement, the executive must transfer the value of his or her member's account to one of the following, as permitted by the Applicable Legislation:

- to an insurer to purchase an immediate or deferred life annuity;
- to an insurer to purchase any other form of retirement annuity permitted under the Income Tax Act;
- another registered pension plan; or
- a Prescribed Retirement Savings Arrangement.

Termination of Service

In the case of termination of employment, the executive must transfer the value of his or her member's account to one of the following, as permitted by the Applicable Legislation:

- a Prescribed Retirement Savings Arrangement;
- another registered pension plan;
- to an insurer to purchase an immediate or deferred life annuity; or
- to an insurer to purchase any other form of retirement annuity permitted under the Income Tax Act.

TERMINATION AND CHANGE OF CONTROL BENEFITS

The chart below sets out the estimated incremental payments and benefits that each NEO would be entitled to in the event of termination without cause, at June 30, 2016. There is no change of control provision in the employment agreements. The executives of the Corporation, including the NEOs (other than Messrs. O'Driscoll, Kouchnir and Leburn) have entered into Executive Service Agreements with the Corporation for 12 months' salary in the event of termination without cause, with the exception of Mr. Holub's agreement which is for 24 months' salary. Messrs. O'Driscoll, Kouchnir and Leburn have expatriate employment letters with Pernod Ricard and, other than with respect to the RSU Plan for Mr. O'Driscoll, their termination provisions are with their home countries, namely, the United Kingdom and France. Costs associated with these provisions are paid by Pernod Ricard and are not transferred to Corby. The expatriate employment letters are for a predictable period from 3-5 years.

TERMINATION WITHOUT CAUSE BENEFITS ⁽¹⁾						
Name	Total (\$)	Contractual Severance		Benefits (\$)	Long-term Incentives ⁽³⁾ (\$)	Pension (\$)
		Salary (\$)	Short-term Incentives ⁽²⁾ (\$)			
Patrick O'Driscoll	168,911	-	-	\$0	168,911	-
Antonio Sanchez	To be paid by Home Country	-	-	-	-	-
John Leburn	To be paid by Home Country	-	-	-	-	-
Maxime Kouchnir	To be paid by Home Country	-	-	-	-	-
Paul Holub	660,091	521,938	0	23,112	115,042	0
Marc Valencia	390,255	262,626	0	11,556	116,073	0

⁽¹⁾ Assuming without cause termination on June 30, 2016.

⁽²⁾ Eligibility for short-term incentives would cease as at termination date.

⁽³⁾ 100% of the RSUs granted August 2013, two-thirds of the RSUs granted August 2014 and one-third of the RSUs granted September 2015, plus reinvested dividends, will vest upon termination date (subject to adjustment for performance condition attainment). Calculation is based on the TSX closing price as at June 30, 2016 of \$20.30 per share. Since Mr. O'Driscoll holds RSUs from the Corporation, they will have to be paid out based on the figures stated above. The balance of his salary and benefits will be paid by his Home Country.

INDEBTEDNESS OF DIRECTORS AND OFFICERS

As at June 30, 2016, no director or officer was indebted to the Corporation, other than for routine indebtedness as defined in applicable securities legislation.

DIRECTORS' AND OFFICERS' LIABILITY INSURANCE

Directors' and officers' liability insurance is provided with an annual aggregate limit of €150,000,000 as at June 30, 2016 (Cdn. \$215,900,315 as at June 30, 2016), subject to a deductible of up to €100,000 as at June 30, 2016 (Cdn. \$143,934 as at June 30, 2016) for certain claims by the Corporation. Coverage is provided for "wrongful acts" committed by the insured persons, subject to certain exclusions in the policy. "Wrongful act" means any failure on the part of an insured in meeting the legal, regulatory or statutory obligations, any management fault committed by imprudence or negligence, by omission, by error, by way of misrepresentation, any employment practices violation, and generally any wrongful action

committed by the said insured in his duties as insured before the date of termination or of expiration of one or more of the types of coverage provided under the present contract.

Directors and officers are also covered under an additional fiduciary policy with a \$10,000,000 limit subject to a deductible of \$10,000 for claims related to pension plan management.

STATEMENT OF CORPORATE GOVERNANCE PRACTICES

Corby is committed to a high standard of corporate governance practices. The Board of Directors supports the Corporation's efforts to align with the recommendations currently in effect and contained in *National Policy 58-201: Corporate Governance Guidelines* and *National Instrument 58-101: Disclosure of Corporate Governance Practices* with the objective of providing greater transparency to Canadian capital markets regarding public company corporate governance practices. The Board of Directors will continue to monitor developments in this area carefully and will respond appropriately to any future changes.

The Corporation's "Statement of Corporate Governance Practices" is attached as Appendix "A" to this Management Proxy Circular.

ADDITIONAL INFORMATION

Additional information relating to the Corporation is available on SEDAR at www.sedar.com. Financial information is provided in the Corporation's consolidated financial statements and management's discussion and analysis ("MD&A") for the Corporation's most recently completed fiscal year. Shareholders may request copies of the Corporation's Annual Report, containing the Corporation's consolidated financial statements for the year ended June 30, 2016, and MD&A regarding these financial statements, and the Corporation's Annual Information Form, free of charge, by contacting the undersigned in writing at 225 King Street West, Suite 1100, Toronto, Ontario M5V 3M2.

OTHER MATTERS

Management of the Corporation knows of no amendments or variations to matters identified in the Notice of Meeting nor of any other matter to come before the Meeting other than those referred to in the Notice of Meeting. However, if any such amendments or variations or other matters should properly come before the Meeting, the accompanying form of proxy confers discretionary authority upon the persons named therein to vote on such matters in accordance with their best judgment.

ELECTRONIC DELIVERY OF SHAREHOLDER DOCUMENTS

If you would like to receive your shareholder and financial documents electronically, please enroll in Computershare's electronic delivery program at www.investorcentre.com.

SHAREHOLDERS PROPOSALS

There were no shareholder proposals received in relation to the Meeting.

The *Canada Business Corporations Act* permits eligible shareholders of the Corporation to submit shareholder proposals for consideration at the Meeting. For the next annual meeting of the Corporation, the final date for submission of proposals by shareholders to the Corporation to be considered for inclusion in the Management Proxy Circular is **July 1, 2017**.

APPROVAL BY DIRECTORS

The contents and the sending of this Management Proxy Circular have been approved by the directors of the Corporation.

BY ORDER OF THE BOARD

A handwritten signature in black ink, appearing to read "M. Valencia", written in a cursive style.

Marc A. Valencia
General Counsel, Corporate Secretary & Vice-President, Public Affairs

Toronto, Ontario
September 19, 2016

APPENDIX “A”

CORBY SPIRIT AND WINE LIMITED (the “Corporation” or “Corby”)

STATEMENT OF CORPORATE GOVERNANCE PRACTICES

The Corporation is committed to a high standard of corporate governance practices. The Board of Directors supports the Corporation’s efforts to align with the recommendations currently in effect and contained in *National Policy 58-201: Corporate Governance Guidelines* and *National Instrument 58-101: Disclosure of Corporate Governance Practices* (“NI 58-101”) with the objective of providing greater transparency to Canadian capital markets regarding public company corporate governance practices. The Board will continue to monitor developments in this area carefully and will respond appropriately to any future changes.

Board of Directors

Board Mandate

The Board of Directors of the Corporation assumes stewardship of and recognizes that it is ultimately responsible for ensuring that the business and affairs of the Corporation are managed properly to protect and enhance shareholder value, including the financial viability of the business. Among its numerous duties and responsibilities, the Board:

- oversees the strategic planning process, including approval of the strategic plan and corporate performance objectives of the Corporation;
- determines matters of corporate policy, assesses management’s execution of these policies and reviews the results achieved;
- directs management to implement systems to address risks and to periodically report to the Board on these systems and risks;
- on the advice and recommendations of the Management Resources Committee, appoints officers and guides existing management resources and succession planning; and
- oversees the communications policy of the Corporation and reviews and, where necessary, approves (directly or through one of the Board Committees) material disclosure documents of the Corporation, such as annual and quarterly financial statements, management’s discussion and analysis (“MD&A”), management proxy circulars for annual meetings, and annual information forms.

In addition, the Board has adopted terms of reference that were designed to assist the Board and management in clarifying their respective responsibilities and ensuring effective communication between them. A copy of the terms of reference of the Board of Directors is attached hereto as Appendix “B” to this Management Proxy Circular.

The Board has plenary power. Any responsibility not exclusively delegated to management or to a Committee of the Board remains with the Board.

Board Composition and Independence

The Board's objective with respect to its composition is twofold: (i) to have a sufficient range of skills, expertise and experience to enable the Board to carry out its functions effectively, and (ii) to have directors that are fairly reflective of the investment that shareholders, other than the significant shareholder, have in the Corporation.

The Board is composed of nine directors, a number considered appropriate for facilitating effective dialogue and decision making. Generally, a director is considered to be "independent" if he or she has no direct or indirect material relationship with the corporation that could, in the view of the board, be reasonably expected to interfere with the exercise of the director's independent judgment. Four of the Corporation's directors are considered independent under this analysis, namely, Ms. Nielsen and Messrs. Llewellyn, Lussier and McCarthy.

The remaining directors of the Corporation are not independent under NI 58-101 by virtue of their relationship with the Corporation. Mr. O'Driscoll is the President and Chief Executive Officer ("CEO") of the Corporation. Mr. Sanchez is currently the Vice-President and Chief Financial Officer ("CFO") of the Corporation. Messrs. Duffy and Pourchet were nominated by the Corporation's significant shareholder, Hiram Walker & Sons Limited ("HWSL"), and are employees of an affiliate of HWSL's parent company, Pernod Ricard North America and Pernod Ricard Americas, respectively. Dr. Boulay was nominated by the Corporation's significant shareholder and has served as external legal counsel of Pernod Ricard Americas and Pernod Ricard Canada Ltée since 1996, and as a director of each of Allied Domecq Canada Ltd., Hiram Walker-Gooderham & Worts Ltd., Hiram Walker & Sons Limited, Pernod Ricard Canada Ltée since 2006, and Seagram China Ltd. since 2009. As a result of the technical reading of NI 58-101, a majority of the directors of the Corporation is not considered "independent" within the meaning of NI 58-101.

Further, the Board is composed of a majority of non-management directors. Of the Corporation's nine directors, only Messrs. O'Driscoll and Sanchez are management directors.

The Board has established procedures to enable it to function independently of management and to facilitate open and candid discussion among the independent directors and is satisfied that it can exercise independent judgment in carrying out its responsibilities. For instance,

- the Chairman of the Board, Mr. George McCarthy, is an independent director and has, as primary function, the duty to facilitate the operations and deliberations of the Board and the satisfaction of the Board's responsibilities under its terms of reference;
- the Board meets on a regular basis with the CEO and without other management present, and it also meets from time to time without the CEO;
- the Board expects management to be responsible for the operations of the business while respecting authorized financial limits and adhering to the strategic plan, operational budget and approved corporate policies; and
- the Board expects to be advised on a regular basis as to the results being achieved and in keeping with evolving conditions to be presented for approval alternative plans and strategies proposed to be implemented.

The Independent Committee of the Board, which is constituted of all of the independent directors of the Corporation, is responsible, among other things, for ensuring that the Board functions independently of management and exercises independent judgment in carrying out its

responsibilities. See “Independent Committee” under “Committees of the Board”, below, for details concerning the Independent Committee.

For information regarding the attendance record of each director for all Board and Committee meetings held since the most recently completed financial year, please see page 8 of this Management Proxy Circular under the heading “Attendance of Directors at 2016 Board and Committee Meetings”.

Committees of the Board

The Board discharges its responsibilities directly, on the advice and recommendations of its Committees. The Board has established five standing Committees and delegates certain of its responsibilities to each of the Committees. In this regard, each Committee is mandated to report to the Board and to carry out certain responsibilities. However, all decisions, recommendations and proposals require full Board acceptance. The Board has approved terms of reference that govern the Board and each of the Committees of the Board.

The five standing Committees of the Board are: Audit Committee, Corporate Governance & Nominating Committee, Independent Committee, Management Resources Committee, and Retirement Committee. A summary of each Committee’s mandate is, as follows:

Audit Committee

The principal functions of the Audit Committee are to review the annual and interim financial statements, as well as the MD&A section of the Corporation’s annual report containing financial information prior to its approval by the Board. The Audit Committee receives adequate and regular updates from management on all issues relating to audits, financial statements, MD&A, annual and interim earnings, press releases, procedures for disclosure of financial information and disclosure controls. The Audit Committee also considers the scope and extent of the annual audit and evaluates the external auditors’ performance for the preceding fiscal year, reviews their fees and makes recommendations to the Board; examines the presentation and impact of significant risks and key management estimates and judgments that may have a material impact on the Corporation’s financial reporting; examines the adequacy of the Corporation’s internal accounting control procedures and systems; meets as required and at least quarterly, may exercise all the powers of the Board and deals with Board issues between regular Board meetings with certain exceptions prescribed by law; meets periodically with management, the internal auditors and the external auditors to receive reports on internal accounting controls and audit results and to review accounting principles and practices; pre-approves non-audit services not prohibited by law to be performed by external auditors in conformity with the terms of any authorization delegated to them by the Audit Committee; and oversees the integrity of the Corporation’s management information systems.

The Audit Committee is currently composed of the independent directors and Mr. Pourchet, and is chaired by Mr. Llewellyn. During the period from July 1, 2015 to June 30, 2016, the Audit Committee met four times.

For additional information concerning the Audit Committee, please refer to the section entitled “Audit Committee” contained in the Annual Information Form of the Corporation dated September 19, 2016.

Corporate Governance & Nominating Committee

The Corporate Governance & Nominating Committee is responsible for overseeing and making recommendations to the Board of Directors with respect to the Corporation’s approach to maintaining a high standard of corporate governance, including, but not limited to, determining a

board size that promotes effectiveness and efficiency; assessing the effectiveness of the Board; assessing the performance of each director on an on-going basis; providing orientation designed to acquaint new directors with the Corporation and its governance process; determining directors' remuneration after considering time commitment, compensation provided by comparable companies and risks and responsibilities associated with the position; and authorizing individual directors to engage outside advisors at the expense of the Corporation. The Corporate Governance & Nominating Committee administers and reviews compliance with the Corporation's Code of Conduct; and receives adequate and regular updates from the CEO, the CFO and/or the General Counsel and Corporate Secretary, on all issues relating to corporate governance.

Another important role of the Corporate Governance & Nominating Committee is to select and appoint new nominees to the Board. In order to identify and propose nominees for election to the Board, the Corporate Governance & Nominating Committee looks for new nominees who have expertise in an area of strategic interest to the Corporation, the ability to devote the time required for Board service and a willingness to serve on the Board and any of its Committees.

The Corporate Governance & Nominating Committee is composed of five members, a majority of which consists of independent directors, and is chaired by Ms. Nielsen. During the period from July 1, 2015 to June 30, 2016, the Corporate Governance & Nominating Committee met three times.

Independent Committee

The Independent Committee is responsible for assessing and making recommendations to the Board of Directors in respect of matters where the interests of the minority shareholders of the Corporation may differ, or may be seen to differ, from those of the majority shareholder, HWSL, and its affiliates. This includes assisting the Board of Directors in fulfilling its responsibilities in connection with the assessment of related party transactions between the Corporation and the majority shareholder and its affiliates. The Independent Committee receives adequate and regular updates from the CEO, the CFO and/or the General Counsel and Corporate Secretary, on all issues, as appropriate.

The Independent Committee is composed of four members, all of whom are the independent directors of the Corporation, and is chaired by Mr. Llewellyn.

The Independent Committee meets regularly and during the period from July 1, 2015 to June 30, 2016, has held five formal separate meetings in the absence of management and non-independent directors. The Independent Committee also engages in discussions outside of regularly scheduled directors' meetings. Further, the Chairman of the Board of Directors of the Corporation holds separate discussions with the independent directors throughout the year.

Management Resources Committee

The mandate of the Management Resources Committee is to administer the Corporation's executive compensation policy. The Management Resources Committee oversees succession planning and talent development processes for the CEO and senior executive roles and makes recommendations to the Board of Directors, including recommendations to the Board regarding the appointment of officers of the Corporation and executive compensation.

On an annual basis, the Management Resources Committee determines and advises the Board with respect to the CEO's general objectives and reviews the corporate targets for which the CEO has responsibility. The Management Resources Committee reviews, at least annually, the performance of the CEO and determines his compensation and benefits.

The Management Resources Committee also reviews annually with the CEO the performance of the senior executives of the Corporation and determines their eligibility for compensation and benefits. The Management Resources Committee receives regular updates from the CEO and/or the Vice-President, Human Resources, on all issues relating to compensation and human resources.

The Management Resources Committee is composed of three members, Messrs. Donald Lussier (Chair), Paul Duffy and Robert Llewellyn. The members of the Management Resources Committee are independent directors except for Mr. Duffy, who is an executive officer of Pernod Ricard North America and Pernod Ricard USA. The members of the Management Resources Committee are financially literate and have been senior executives and/or board members of several companies. Such experience enables them to have the ability to make decisions on the suitability of compensation practices. During the period from July 1, 2015 to June 30, 2016, the Management Resources Committee met three times.

The Board believes that the members of the Management Resources Committee individually and collectively have the necessary knowledge, skill and experience in executive compensation matters and general business leadership, to fulfill the Management Resources Committee's mandate. The Members of the Management Resources Committee have substantial knowledge and experience as current and former senior executives of large organizations.

For additional information regarding each member of the Management Resources Committee please see pages 4 to 6.

Please refer to the section entitled "Executive Compensation" contained in this Management Proxy Circular for further information.

Eckler Ltd. has provided actuarial and investment consulting services to the Corporation for the fiscal year 2016.

Retirement Committee

The Retirement Committee reviews, reports and advises the Board with respect to administration, funding and investment policies of the Corporation's pension plans, and receives adequate and regular updates from the CFO and/or the Vice-President, Human Resources, on all issues relating to the Corporation's pension plans.

The Retirement Committee is composed of four directors and is chaired by Mr. O'Driscoll. During the period from July 1, 2015 to June 30, 2016, the Retirement Committee met two times.

Position Descriptions

Chairman of the Board

The Chairman of the Board is responsible for the efficient organization and operation of the Board and its Committees in order to facilitate the operations and deliberations of the Board and the satisfaction of the Board's responsibilities under its terms of reference; ensuring the effective communication between the Board and management, and that the Board effectively carries out its mandate; and reviewing the agenda for each meeting of the Board and reviewing the agendas for all meetings of the Board Committees. The Board has developed written position descriptions for the Chairman of the Board and for the chair of each Board Committee. The responsibilities of each Committee chair are set out in the respective Committee's terms of reference. The position description of the Chairman of the Board is available on Corby's corporate website at www.corby.ca.

Chief Executive Officer

The objectives of the CEO include the general mandate to manage the Corporation and its business, including financial and human resources and to maximize shareholder value. In addition, the Board has authorized the CEO to approve the commitment of funds for any non-budgeted transaction (consistent with the approved business plan of the Corporation) within a set monetary limit; to approve the commitment of the Corporation for any budgeted or otherwise approved transaction, regardless of the monetary limit; and to delegate authority to other officers and employees to commit the Corporation within set monetary limits. The CEO's objectives are discussed annually with the Management Resources Committee. The Board and the CEO have developed a written position description for the CEO.

Orientation and Continuing Education

The Corporation provides new directors with access to the CEO and all other senior management to provide each director with an understanding of the Corporation and its business. The Chairman reviews with new directors the role of the Board, its Committees and its directors, the expectations of each member, including the rules and regulations with regard to the trading of the securities of the Corporation. Updates on the Corporation's business and activities are provided to directors on a regular basis to ensure that directors have the necessary knowledge concerning the Corporation's business to meet their obligations as directors. All directors are also encouraged to visit the Corporation's facilities with a view to enabling them to better understand the Corporation's business.

Ethical Business Conduct

As part of the Corporation's commitment to effective corporate governance, all directors, officers and employees of the Corporation must act in accordance with the Corporation's Code of Conduct (the "Code"). The Code has been adopted by the Board of Directors and senior management and requires every officer, director and employee to observe high standards of business and personal ethics as they carry out their duties and responsibilities. The Code sets forth guidelines, policies and procedures, which comprise the core principles applicable to all, and addresses ethical conduct, conflicts of interest and compliance with the law. The Code is administered by the Corporate Governance & Nominating Committee, which also oversees and monitors the Code and reports to the Board on the implementation and monitoring of the Code and all matters that arise related to its provisions, including any departures or waivers that are granted. Any person may obtain a copy of the Code by written request to the Corporate Secretary of the Corporation. The Board also ensures that the directors exercise independent judgment in considering transactions in respect of which a director or executive officer has a material interest by requiring all directors to adhere to the declaration of conflict of interest requirements mandated by the *Canada Business Corporations Act*.

Whistleblower Policy

The Corporation has also adopted a Whistleblower Policy to address the reporting, retention and treatment of complaints and concerns regarding questionable accounting, internal accounting controls or auditing matters. The Audit Committee is responsible for monitoring compliance of the Whistleblower Policy and reviews it on an annual basis. Any complaints and concerns raised under the Whistleblower Policy are brought to the attention of the Chair of the Audit Committee.

Board and Committee Assessments

The Chairman of the Board is responsible for the effective operation of the Board and its Committees. Issues regarding quality of information and Board performance are reviewed at Board meetings. In addition, the Chairman makes himself available at all times for discussions

with individual Board members regarding Board performance. In carrying out his responsibilities, the Chairman also reviews the contributions of its individual directors and considers whether the current composition of the Board promotes effectiveness and efficiency in its decision making. The Board conducts a formal assessment process annually. On an annual basis, the Corporate Governance & Nominating Committee formally assesses the effectiveness of each of the Board and its Committees and, bi-annually, informally, each individual director relative to: (i) in the case of the Board and each Committee of the Board, their roles and responsibilities and the Board or each Committee's mandate, as applicable, and (ii) in the case of individual directors, the applicable position description, as well as the competencies and skills that each individual director is expected to bring to the Board. The Chair of the Corporate Governance & Nominating Committee reports to the Board on the evaluation of the performance of the Board and each Committee.

Corporate Disclosure and Communication

The Board oversees the Corporation's continuous disclosure program, which is structured to ensure that relevant information is released in a timely fashion. The Corporation has adopted a written Corporate Disclosure Policy. The policy is reviewed at least every two years by the Board and contains guidelines for the timely dissemination of material information, including how to determine what information is material, how and when the information is to be disclosed, and who is authorized to act as spokespersons of the Corporation. The Board approves communications with respect to financial issues or developments, including annual and quarterly financial statements, MD&A, and press releases.

Related Party Transaction Policy

In discharging its duty to supervise the management of the business and affairs of the Corporation for the benefit of all shareholders, the Board of Directors of the Corporation seeks to identify and resolve any perceived or actual conflict between the interests of the Corporation and the interests of the Corporation's majority shareholder Pernod Ricard S.A. ("PR") or any of its affiliates. This effort is in addition to the provision in the Corporation's governing corporate statute, the *Canada Business Corporations Act*, providing for the disclosure of any interest which a director or officer of Corby may have in a material contract or transaction between the Corporation and another party, and Multilateral Instrument 61-101: *Protection of Minority Security Holders in Special Transactions*.

Effective June 3, 2008, the Board of Directors of the Corporation has determined that in addition to any other approval which may be required, any transaction or contract to be entered into between the Corporation and PR or any of its affiliates which involves a value in excess of \$1,000,000, or any material amendment or waiver of rights under, or the termination or renewal of, any such transaction or contract, must be approved by a majority of those members of the Board of the Corporation who are not employed by, or officers or directors of, PR or any of its affiliates. This approval requirement applies even if the transaction or contract is one which, in the ordinary course of the Corporation's business, would not require approval by the Board of the Corporation.

APPENDIX “B”
CORBY SPIRIT AND WINE LIMITED
(the “Corporation”)

TERMS OF REFERENCE - BOARD OF DIRECTORS

- Title:** Board of Directors of the Corporation (the "Board")
- Appointment:** Directors are elected annually by the shareholders of the Corporation and together with those appointed to fill vacancies or appointed as additional directors throughout the year, collectively constitute the Board.
- Function:** The Board establishes the overall policies for the Corporation; monitors and evaluates the Corporation's strategic direction, and retains plenary power for those functions not specifically delegated by it to its Committees or to management. Accordingly, in addition to the duties of directors of a Canadian corporation as prescribed by statute, the mandate of the Board is to supervise the management of the business and affairs of the Corporation with a view to evaluate, on an ongoing basis, whether the Corporation's resources are being managed in a manner consistent with enhancing shareholder value, ethical considerations and corporate social responsibility.
- Committees:** The current committee structure of the Corporation includes the following Committees: Audit, Corporate Governance & Nominating, Independent, Management Resources, and Retirement. The mandate of each standing Committee is reviewed periodically by the Board with a view to delegating to Committees the authority of the Board concerning specified matters appropriate to such Committees. Such authorities are set forth in board resolutions or by-laws pertaining to the charters of Board Committees.

Key Responsibilities:

1. Selecting the Chair for the Board of Directors annually or as otherwise required;
2. Reviewing and approving, prior to the beginning of each fiscal year, the business plan, capital budget and financial goals of the Corporation, as well as longer term strategic plans (taking into account the opportunities and risks of the business) prepared and elaborated by management and, throughout the year, monitoring the achievement of the objectives set;
3. Reviewing and approving all regulatory filings, such as the annual report, management proxy circular, annual information form and reports required by securities regulators;
4. Ensuring that it is properly informed, on a timely basis, of all important issues (including cash management and business development issues) and developments involving the Corporation and its business environment;
5. Identifying, with management, the principal risks of the Corporation's business and the systems put in place to manage these risks, as well as monitoring, on a regular basis, the adequacy of such systems;
6. Adopting and enforcing good corporate governance practices and processes;

7. Monitoring the efficiency and integrity of internal control and management information systems;
8. Ensuring proper communication with shareholders, customers and governments;
9. Recommending to shareholders, pursuant to the recommendation of the Audit Committee, the appointment of auditors and approving auditor compensation where authorized by shareholders;
10. To the extent feasible, satisfying itself as to the integrity of the President and Chief Executive Officer (the "CEO") and other senior officers and that the CEO and other senior officers create a culture of integrity throughout the organization;
11. Developing with the CEO a position description for the CEO and developing and approving the corporate goals and objectives that the CEO must meet;
12. Reviewing and ratifying the Management Resources Committee's assessment of the performance of the CEO and senior executives;
13. Ensuring proper succession planning, including appointing, training and monitoring senior executives;
14. Assessing annually the performance of the Board, its Committees and each of its directors;
15. Nominating or appointing directors, as appropriate, based on the advice of the Corporate Governance & Nominating Committee and considering the size of the Board and the competencies and skills of directors and proposed directors;
16. Ensuring the new directors receive comprehensive orientation to the Board and that an appropriate continuing education program is made available to all directors; and
17. Ensuring that the compensation of directors realistically reflects the responsibilities and risks involved in being an effective director.

Long-term goals and strategies for the Corporation are developed as part of management's annual strategic planning process with the Board, which also includes the preparation of a detailed one-year operating plan. Through this process, led by the CEO and senior management of the Corporation, the Board adopts the operating plan for the coming financial year and monitors senior management's relative progress through a regular reporting and review process. The Board reviews on a quarterly basis the extent to which the Corporation has met the current year's operating plan.

Consistent with the Board's power to delegate management of the day-to-day operation of the Corporation's business, the Board exercises business judgment in establishing and revising guidelines for authorization of expenditures or other corporate actions, and these have been periodically reviewed with management.

The Board has put policies in place to ensure effective, timely and non-selective communications between the Corporation, its stakeholders and the public. The Board or the appropriate Committee thereof reviews the content of the Corporation's major communications to shareholders and the investing public, including the quarterly and annual reports, and approves the management proxy circular and the annual information form. The disclosed information is

released through mailings to shareholders, newswire services, the general media, on the Corporation's corporate website at www.corby.ca and on SEDAR at www.sedar.com.

Qualifications and Procedures

At least twenty-five per cent (25%) of the directors of a corporation must be resident Canadians, as defined by the *Canada Business Corporations Act*, and a majority of the directors shall be independent directors. The Board shall review and affirmatively determine the status of each director.

These percentages also apply to director attendance at any Board meetings.

The independent directors shall meet at regularly scheduled executive sessions, at least quarterly, without management present. If the Chair of the Board is an independent director, he/she will preside over the executive sessions of the Board. Otherwise, the independent directors shall designate and publicly disclose the name of the independent director, who will preside at the executive sessions.

The Board may retain such external consultants and advisors (at the Corporation's expense), as it deems necessary, from time to time, to fulfill its duties and responsibilities.

The Board's operational procedures are set out in the by-laws of the Corporation, as amended, from time to time.

