

CORBY DISTILLERIES LIMITED

A leading Canadian Manufacturer and Marketer of Spirits and Importer of Wines since 1859

Notice of Annual Meeting of Shareholders

and

Management Proxy Circular

(for the year ended June 30, 2011)





Dear Shareholder,

You are invited to attend the annual meeting of shareholders of Corby Distilleries Limited, which will be held on Wednesday, November 9, 2011, at 11:00 a.m. (Toronto time), at the TIFF Bell Lightbox, Reitman Square, 350 King Street West, Toronto, Ontario, in Cinema 4.

The items of business to be acted upon are set forth in the accompanying Notice of Meeting and the Management Proxy Circular.

Following the meeting, you will have an opportunity to meet your directors and the executives of Corby Distilleries Limited.

Thank you for your continued confidence in Corby Distilleries Limited. We look forward to seeing you at this year's meeting.

Sincerely yours,

R. Patrick O'Driscoll President & Chief Executive Officer

September 12, 2011



NOTICE OF ANNUAL MEETING OF SHAREHOLDERS

NOTICE IS HEREBY GIVEN that the annual meeting of shareholders (the "Meeting") of Corby Distilleries Limited (the "Corporation") will be held at the TIFF Bell Lightbox, Reitman Square, 350 King Street West, Toronto, Ontario, in Cinema 4, on Wednesday, November 9, 2011, at 11:00 a.m. (Toronto time) for the following purposes:

- 1. to receive the consolidated financial statements of the Corporation for the year ended June 30, 2011, together with the report of the auditors thereon;
- 2. to elect the directors of the Corporation;
- 3. to appoint the auditors of the Corporation for fiscal year 2012 at a remuneration to be fixed by the Board of Directors of the Corporation; and
- 4. to transact such other business as may properly be brought before the Meeting and at any adjournments thereof.

A copy of the Management Proxy Circular accompanies this Notice.

BY ORDER OF THE BOARD OF DIRECTORS

Marc A. Valencia General Counsel, Corporate Secretary & Vice-President, Public Affairs

M Salein

Toronto, Ontario September 12, 2011

YOUR VOTE IS IMPORTANT

It is important that as many shares as possible be represented and voted at the Meeting. Shareholders who are unable to attend the Meeting in person are respectfully requested to complete and return the enclosed form of proxy in the envelope provided for that purpose prior to 5:00 p.m. (Toronto time) on November 7, 2011. You may also vote by telephone or via the internet. Please see instructions on your form of proxy.

CORBY DISTILLERIES LIMITED

Management Proxy Circular

SOLICITATION OF PROXIES

This Management Proxy Circular is sent in connection with the solicitation of proxies by the management of Corby Distilleries Limited (the "Corporation" or "Corby") for use at its annual meeting of shareholders of the Corporation (the "Meeting") to be held on Wednesday, November 9, 2011, at 11:00 a.m. (Toronto time) at the TIFF Bell Lightbox, Reitman Square, 350 King Street West, Toronto, Ontario, in Cinema 4, and for the purposes set forth in the Notice of Meeting accompanying this Management Proxy Circular and any adjournment thereof. Except as otherwise stated, the information herein is given as of September 12, 2011. The cost of solicitation will be borne by the Corporation. The solicitation of proxies will be by mail.

Appointment of Proxies

A registered shareholder entitled to vote at the Meeting has the right to appoint a person (who need not be a shareholder of the Corporation), other than management's nominees whose names are printed in the accompanying form of proxy, to attend and act for the registered shareholder and on the registered shareholder's behalf at the Meeting or any adjournment thereof, which right may be exercised by striking out the names of the persons designated and by inserting such other person's name in the blank space provided for that purpose in the form of proxy.

Revocation of Proxies

A registered shareholder who executes and returns the accompanying form of proxy, in addition to revocation in any other manner permitted by law, may revoke it by instrument in writing executed by the registered shareholder or by his or her attorney authorized in writing or, if the registered shareholder is a body corporate, under its corporate seal or by an officer or attorney thereof duly authorized. Such instrument must be deposited either at the registered office of the Corporation, 225 King Street West, Suite 1100, Toronto, Ontario M5V 3M2, at any time up to and including the last two business days preceding the day of the Meeting, or any adjournment thereof, at which the proxy is to be used, or with the chair of the Meeting on the day of the Meeting, or any adjournment thereof.

Voting by Non-Registered Shareholders

You are a non-registered shareholder if your shares are held in the name of a nominee, such as a bank, trust company or securities broker. Generally, your nominee will provide you with a voting instruction form or a proxy form. You should follow the voting instructions provided by your nominee. If you wish to vote in person at the Meeting, you must insert your own name in the space provided for the appointment of a proxyholder on the form provided by your nominee and return same according to the instructions provided.

Voting of Shares Represented by Management Proxy

Voting Class A Common Shares represented by proxies in the accompanying form of proxy will be voted or withheld from voting in accordance with the instructions of the shareholder on any ballot that may be called for and, if the shareholder specifies a choice with respect to any matter to be acted upon, the Voting Class A Common Shares will be voted accordingly.

If no contrary instruction is specified, such shares will be voted for the election as directors of the persons named and for the appointment as auditors of the firm named under the headings "Election of Directors" and "Appointment of Auditors", respectively.

The form of proxy also confers discretionary voting authority on those persons designated therein with respect to amendments to the proposals identified in the Notice of Meeting and with respect to other matters which may properly come before the Meeting. If such amendments or other matters properly come before the Meeting, the management nominees designated in such form of proxy will vote the Voting Class A Common Shares represented thereby at their discretion, in respect of such amendments or other matters.

VOTING SHARES AND PRINCIPAL HOLDERS THEREOF

There are 24,274,320 Voting Class A Common Shares, without nominal or par value, of the Corporation issued and outstanding, such shares being the only shares of the Corporation entitled to be voted at the Meeting. The Board of Directors has fixed September 12, 2011, as the record date (the "Record Date") for the purpose of determining registered shareholders entitled to receive notice of the Meeting. Each registered shareholder is entitled to one vote for each Voting Class A Common Share held. Entitlement to vote is determined by reference to registration of the registered holder of Voting Class A Common Shares as at the Record Date.

To the knowledge of the directors and officers of the Corporation, Hiram Walker & Sons Limited beneficially owns or exercises control or direction over shares carrying more than 10% of the voting rights attached to the Voting Class A Common Shares of the Corporation, owning 12,527,664 shares, representing 51.61% of the issued and outstanding Voting Class A Common Shares of the Corporation.

In addition and to the knowledge of the directors and officers of the Corporation, Jarislowsky, Fraser Limited exercises control or direction over shares carrying more than 10% of the voting rights attached to the Voting Class A Common Shares of the Corporation, exercising control or direction over 2,986,008 shares, representing 12.30% of the issued and outstanding Voting Class A Common Shares of the Corporation.

BUSINESS OF THE MEETING

Financial Statements

The Corporation's audited consolidated financial statements for the year ended June 30, 2011, and the independent auditor's report thereon are included in the Corporation's 2011 Annual Report, which has been mailed to those shareholders who requested a copy. The financial statements are also available on SEDAR at <u>www.sedar.com</u> and at <u>www.corby.ca</u>.

Election of Directors

Shareholders will be asked to vote on the election of the Board of Directors. The nine nominees proposed for election are listed under the heading "Nominees for Election to the Board of Directors" beginning on page 4. Except where authority to vote for the election of directors is withheld, the persons named in the accompanying form of proxy will, unless otherwise instructed, vote in favour of the election of the nominees listed below. Management of the Corporation does not contemplate that any of the nominees will be unable, or for any reason, unwilling to serve as a director but, if that should occur for any reason prior to the Meeting, the persons named in the accompanying form of proxy reserve the right to vote for another nominee in their discretion. Each director will hold office until the next annual meeting of shareholders or until the election of his or her successor, unless he or she shall resign or his or her office becomes vacant by death, removal or other circumstance. More detailed information regarding the election of directors is set out under the heading "Election of Directors", below.

Appointment of Auditors

Shareholders will be asked to vote for the appointment of the auditors and the authorization of the directors to fix the remuneration of the auditors. Deloitte & Touche LLP are the Corporation's auditors and have so served since February 9, 2006. The Board of Directors proposes that the firm of Deloitte &

Touche LLP be re-appointed as auditors of the Corporation for the 2012 fiscal year. Except where authority to vote with respect to the appointment of auditors is withheld, the persons named in the accompanying form of proxy will vote in favour of the appointment of Deloitte & Touche LLP. The appointment of Deloitte & Touche LLP will be decided by a simple majority of votes at the Meeting.

External Auditors' Other Services

In fiscal year 2011, Deloitte & Touche LLP did not provide any non-audit services to the Corporation. In fiscal 2010, the Corporation paid a total amount of \$2,240 in non-audit services to Deloitte & Touche LLP, which was for technological assistance rendered in support of the Corporation's strategic risk assessment processes during June 2010 and was pre-approved by the Audit Committee. No tax fees were paid by the Corporation in fiscal years 2011 and 2010.

Audit Fees

The aggregate fees billed by Deloitte & Touche LLP, as the Corporation's external auditors, for audit services provided during fiscal years 2011 and 2010 are set out below:

Fees	2011	2010
Audit fees	\$453,500	\$453,500
Audit-related fees	54,100	33,600
Tax fees	0	0
Other fees	0	2,240
Total	<u>\$507,600</u>	<u>\$489,340</u>

ELECTION OF DIRECTORS

The articles of the Corporation provide that the Board of Directors shall consist of a minimum of eight and a maximum of 15 directors who are to be elected annually. The Board has fixed at nine the number of directors to be elected at the Meeting. It is proposed to nominate for election as directors of the Corporation the nine persons listed below for the Board of Directors. All of the nominees are currently directors of the Corporation and were duly elected at the last annual meeting of shareholders, except for Mr. John Leburn, who was identified and recommended by the Corporate Governance & Nominating Committee ("CG&NC") to be nominated for election to the Board in accordance with the practice described in the Corporation's "Statement of Corporate Governance Practices", attached as Appendix "A". Mr. Frédéric A. Villain is not standing for re-election. Mr. Thierry R. Pourchet will become Chief Financial Officer of Pernod Ricard Americas on November 9, 2011 and will remain on the Board as a nominee of the Corporation's significant shareholder. Mr. Leburn will replace Mr. Pourchet as the Vice-President and Chief Financial Officer of the Corporation on the same date.

Majority Voting Policy

On August 19, 2008, the Board of Directors adopted a policy, which requires that any nominee for director who receives a greater number of votes "withheld" than votes "for" his or her election is required to tender his or her resignation. This policy applies only to uncontested elections, which are elections in which the number of nominees for director is equal to the number of positions available on the Board of Directors. The CG&NC will consider the resignation offer and will recommend to the Board of Directors whether or not to accept it. The CG&NC will be expected to recommend accepting the resignation, except in situations where extenuating circumstances would warrant the applicable director to continue to serve on the Board of Directors. The Board of Directors will act on the CG&NC's recommendation within 90 days following the applicable annual meeting and will promptly disclose by press release its decision whether to accept the director's resignation offer, including the reasons for rejecting the resignation offer, if applicable.

The following table sets out the names of the proposed nominees for election as directors, together with information regarding each nominee. The record of attendance by directors at meetings of the Board and its Committees during the fiscal year 2011 is set out on page 7 under the heading "Summary of 2011 Board and Committee Meetings Held and Attendance of Directors". For further information relating to the current directors, please see the section entitled "Directors and Officers" in the Corporation's 2011 Annual Information Form.

NOMINEES FOR ELECTION TO THE BOARD OF DIRECTORS

George F. McCarthy ⁽¹⁾⁽³⁾⁽⁵⁾	Mr. George McCarth	y has been the Chair	nan of the Board	l of Corby si	nce 1999					
Connecticut, U.S.A.		sident of The Americas,								
Age: 74		North America, Allied								
Age. /T		seph E. Seagram & Son								
Director since:		Seagram Far East, from								
June 20, 1993		rious executive position								
Julie 20, 1995		eting positions with Heub			well as III					
			0/							
	Board and Committee	#	%							
	Board of Directors			8 of 8	100					
	Audit Committee			4 of 4	100					
		& Nominating Committe	e	3 of 3	100					
	Independent Committee			3 of 3	100					
		y Board Memberships								
	None									
	Securities Held or Con	ntrolled		-						
				Market V	alue of					
	Voting Class A	Voting Class A	Net Change	Equity Hold	lings as at					
	Common Shares	Common Shares	in Equity	June 30	, 2011					
	as at June 30, 2010	as at June 30, 2011	Ownership	(\$16.20/	share)					
	10,428	11,688	1,260	\$189	9,346					
	· · ·			•						
Claude Boulay ⁽³⁾⁽⁴⁾	Mr. Claude Boulay is	external legal counsel of	of Pernod Ricard A	mericas. Mr. I	Boulay has					
Québec, Canada		counsel and corporate se								
Age: 49		e Membership and Atter		#	%					
C .	Board of Directors	•		8 of 8	100					
Director since:	Corporate Governance	3 of 3	100							
July 1, 2008	Retirement Committee	2 of 2	100							
	Other Public Company Board Memberships									
	None									
	Securities Held or Con	ntrolled								
				Market V	alue of					
	Voting Class A	Voting Class A	Net Change	Equity Hold						
	Common Shares	Common Shares	in Equity	June 30						
	as at June 30, 2010	as at June 30, 2011	Ownership	(\$16.20/						
	0*	0*	0	(\$10.201	\$0					
	0	0	0		ψυ					
Philippe A. Dréano ⁽²⁾	Mr. Philippe Dréano is	s Chairman and Chief E	xecutive Officer of	Pernod Ricard	Americas.					
New York, U.S.A.		man and Chief Executiv								
Age: 54		nan and Chief Executive								
		nod Ricard as Marketing		interior tapari s						
Director since:		e Membership and Atter		#	%					
August 26, 2009	Board of Directors	interiorismp and Atter	luance	5 of 8	63					
1 ugust 20, 2009		Committee								
	Management Resources Committee1 of 1100Other Public Company Board Memberships100									
		y board wiendersnips								
	None									
	Securities Held or Con	ntrolled								
				Market V						
	Voting Class A	Voting Class A	Net Change	Equity Hold						
	Common Shares	Common Shares	in Equity	June 30						
	as at June 30, 2010	as at June 30, 2011	Ownership	(\$16.20/						
1	0*	0*	0	1	\$ 0					

John Leburn ⁽³⁾⁽⁴⁾	Mr. John Leburn will b	e appointed as the Chief	Financial Officer of	the Corporatio	on, effective						
Renfrewshire, Scotland;		. Leburn has been Finan									
Ontario, Canada, as of	UK, since 2009, and w	vas Finance Director of	Pernod Ricard UK,	from 2006 to	2009, after						
October 17, 2011		nce Director of Chivas H									
Age: 52		was Director of Planning & Analysis of Seagram Manufacturing, from 1998 to 2001; Director of Business Analysis & Support of Seagram Global Marketing, from 1995 to 1998; and									
Proposed Nominee		Seagram PLC, from 19									
	and audit positions with 3M, Sema Group and British Aerospace, from 1983 to 1993.Board and Committee Membership and Attendance#%										
	N/A	e Membership and Atter	idance	# N/A	70 N/A						
		v Doord Mombouching		IN/A	IN/A						
	None	y Board Memberships									
		atuallad									
	Securities Held or Con	Itrolled		Market V	John of						
	Voting Class A	Voting Class A	Not Change in	Equity Hole							
	Voting Class A Common Shares	Voting Class A Common Shares	Net Change in Equity	June 30							
	as at June 30, 2010	as at June 30, 2011	Ownership	(\$16.20/							
	0	0	0	(\$10.20)	\$0						
	0	0	0		Ф О						
Robert L. Llewellyn ⁽¹⁾⁽²⁾⁽³⁾⁽⁴⁾⁽⁵⁾	Mr Robert Llewellyn	is a corporate director.	Mr Llewellyn w	as Senior Vic	e-President						
South Carolina, U.S.A.		Rothmans, Benson & Hee									
Age: 70		Membership and Atter		#	%						
-8	Board of Directors	internoersnip und recer	Idunee	8 of 8	100						
Director since:	Audit Committee			4 of 4	100						
January 20, 1999	Corporate Governance	3 of 3	100								
	Independent Committee			3 of 3	100						
		Management Resources Committee									
	Retirement Committee	2 of 2	100								
	Other Public Compan	y Board Memberships									
	None										
	Securities Held or Con	ntrolled									
				Market V	alue of						
	Voting Class A	Voting Class A	Net Change	Equity Hole	dings as at						
	Common Shares	Common Shares	in Equity	June 30	, 2011						
	as at June 30, 2010	as at June 30, 2011	Ownership	(\$16.20/	share)						
	2,872	3,336	464	\$5	4,043						
71.78.78											
Donald V. Lussier ⁽¹⁾⁽³⁾⁽⁵⁾		vas President and Chief									
Manitoba, Canada		"MLCC"), from 2001 t									
Age: 62		ber of positions in marke									
		Ar. Lussier was employed			Department						
D' / '		wa with the Ministry of T			0/						
	D 1 1 C	#	%								
	Board and Committee	e Membership and Atter	idance	0 00	100						
	Board of Directors	Membership and Atter		8 of 8	100						
	Board of Directors Audit Committee			4 of 4	100						
	Board of Directors Audit Committee Corporate Governance	& Nominating Committe		4 of 4 3 of 3	100 100						
	Board of Directors Audit Committee Corporate Governance Independent Committee	& Nominating Committe		4 of 4	100						
	Board of Directors Audit Committee Corporate Governance Independent Committee Other Public Compan	& Nominating Committe		4 of 4 3 of 3	100 100						
	Board of Directors Audit Committee Corporate Governance Independent Committee Other Public Compan None	& Nominating Committe e y Board Memberships		4 of 4 3 of 3	100 100						
	Board of Directors Audit Committee Corporate Governance Independent Committee Other Public Compan	& Nominating Committe e y Board Memberships		4 of 4 3 of 3 3 of 3	100 100 100						
	Board of Directors Audit Committee Corporate Governance Independent Committee Other Public Compan None Securities Held or Com	& Nominating Committe e y Board Memberships ntrolled	e 	4 of 4 3 of 3 3 of 3 Market V	100 100 100						
	Board of Directors Audit Committee Corporate Governance Independent Committee Other Public Compan None Securities Held or Con Voting Class A	& Nominating Committe y Board Memberships ntrolled Voting Class A	e Net Change in	4 of 4 3 of 3 3 of 3 Market V Equity Hole	100 100 100 /alue of dings as at						
	Board of Directors Audit Committee Corporate Governance Independent Committee Other Public Compan None Securities Held or Condition Voting Class A Common Shares	& Nominating Committe y Board Memberships ntrolled Voting Class A Common Shares	e Net Change in Equity	4 of 4 3 of 3 3 of 3 Market V Equity Hole June 30	100 100 100 Value of dings as at 9, 2011						
Director since: November 12, 2009	Board of Directors Audit Committee Corporate Governance Independent Committee Other Public Compan None Securities Held or Con Voting Class A	& Nominating Committe y Board Memberships ntrolled Voting Class A	e Net Change in	4 of 4 3 of 3 3 of 3 Market V Equity Hole June 30 (\$16.20/	100 100 100 Value of dings as at 9, 2011						

Patricia L. Nielsen ⁽¹⁾⁽²⁾⁽⁵⁾	Ms. Patricia Nielsen	is President and Chief	Executive Officer	of Canadian A	Automobile					
Ontario, Canada	Association, Niagara.	Ms. Nielsen was Chie	f Executive Office	er of Maxxam	Analytics					
Age: 56		2 to 2006. She was Pr								
	Capital IT, from 1993 to									
Director since:		Membership and Atter	Idance	#	%					
November 14, 2000	Board of Directors	7 of 8	88							
		Audit Committee								
		Independent Committee								
	Management Resources Committee 1 of 1 Other Public Company Board Memberships									
		y Board Memberships								
	None									
	Securities Held or Con	ntrolled								
				Market V						
	Voting Class A	Voting Class A	Net Change in	Equity Hold						
	Common Shares	Common Shares	Equity	June 30,						
	as at June 30, 2010	as at June 30, 2011	Ownership	(\$16.20/s	share)					
	12,443	13,135	692	\$212	2,787					
R. Patrick O'Driscoll ⁽⁴⁾		is President and Chief Ex								
Ontario, Canada		ecutive Officer of Malibu		/						
Age: 51		7 to 2009, after serving								
	Ltd. since January 20	02. He joined Pernod 1	Ricard as Marketir	ng Manager of	Campbe					
Director since:	Distillers in 1992. Prior	r to joining Pernod Ricar	d, Mr. O'Driscoll h	eld various pos	sitions wit					
July 1, 2009	International Distillers	& Vintners since 1985.								
	Board and Committee	Board and Committee Membership and Attendance								
	Board of Directors	8 of 8	100							
	Retirement Committee	2 of 2	100							
	Other Public Company Board Memberships									
	None									
	Securities Held or Controlled									
		Market V	alue of							
		Market Value of								
	Voting Class A	Voting Class A	Net Change in	Equity Hold	lings as at					
	Voting Class A Common Shares	Voting Class A Common Shares	Net Change in Equity	Equity Hold						
	Common Shares	Common Shares	Equity	June 30,	, 2011					
	Common Shares as at June 30, 2010	Common Shares as at June 30, 2011	Equity Ownership	June 30, (\$16.20/s	, 2011 share)					
	Common Shares	Common Shares	Equity	June 30, (\$16.20/s	, 2011					
Thierry R. Pourchef ⁽¹⁾	Common Shares as at June 30, 2010 843	Common Shares as at June 30, 2011 2,347	Equity Ownership 1,504	June 30, (\$16.20/s \$38	, 2011 share) ,021					
Thierry R. Pourchet ⁽¹⁾	Common Shares as at June 30, 2010 843 Mr. Thierry Pourchet i	Common Shares as at June 30, 2011 2,347 s Vice-President and Ch	Equity Ownership 1,504 ief Financial Office	June 30, (\$16.20/s \$38 er of Corby. Mr	, 2011 share) ,021 r. Pourche					
Ontario, Canada	Common Shares as at June 30, 2010 843 Mr. Thierry Pourchet i was Chief Operating O	Common Shares as at June 30, 2011 2,347 s Vice-President and Ch fficer of Malibu-Kahlúa	Equity Ownership 1,504 ief Financial Office International, a dba	June 30, (\$16.20/s \$38 er of Corby. Mit of Pernod Ric	, 2011 share) ,021 r. Pourche ard U.S.A					
	Common Shares as at June 30, 2010 843 Mr. Thierry Pourchet i was Chief Operating O LLC, from 2008 to	Common Shares as at June 30, 2011 2,347 s Vice-President and Ch ifficer of Malibu-Kahlúa 2009, in addition to	Equity Ownership 1,504 ief Financial Office International, a dba Chief Financial O	June 30, (\$16.20/s \$38 er of Corby. Min of Pernod Ric fficer of Mali	, 2011 share) ,021 r. Pourche ard U.S.A ibu-Kahlú					
Ontario, Canada Age: 46	Common Shares as at June 30, 2010843Mr. Thierry Pourchet i was Chief Operating O LLC, from 2008 to International, a dba of	Common Shares as at June 30, 2011 2,347 s Vice-President and Ch officer of Malibu-Kahlúa 2009, in addition to Pernod Ricard U.S.A. L	Equity Ownership 1,504 ief Financial Office International, a dba Chief Financial O LC, from 2005 to 2	June 30, (\$16.20/s \$38 er of Corby. Mi of Pernod Ric fficer of Mali 2009. Mr. Pouro	, 2011 share) ,021 r. Pourche ard U.S.A ibu-Kahlú chet held					
Ontario, Canada Age: 46 Director since:	Common Shares as at June 30, 2010 843 Mr. Thierry Pourchet i was Chief Operating O LLC, from 2008 to International, a dba of number of financial po	Common Shares as at June 30, 2011 2,347 s Vice-President and Ch officer of Malibu-Kahlúa 2009, in addition to Pernod Ricard U.S.A. L positions with the Pernod	Equity Ownership 1,504 ief Financial Office International, a dba Chief Financial O LC, from 2005 to 2 Ricard Group, from	June 30, (\$16.20/s \$38 er of Corby. Min of Pernod Ric fficer of Mali 2009. Mr. Pouro m 1993 to 200	, 2011 share) ,021 r. Pourche ard U.S.A ibu-Kahlú chet held					
Ontario, Canada Age: 46	Common Shares as at June 30, 2010 843 Mr. Thierry Pourchet i was Chief Operating O LLC, from 2008 to International, a dba of number of financial po joining Pernod Ricard,	Common Shares as at June 30, 2011 2,347 s Vice-President and Ch fficer of Malibu-Kahlúa 2009, in addition to Pernod Ricard U.S.A. L ositions with the Pernod he held various positions	Equity Ownership 1,504 ief Financial Office International, a dba Chief Financial O LC, from 2005 to 2 Ricard Group, from with Arthur Anders	June 30, (\$16.20% \$38 er of Corby. Ma of Pernod Ric fficer of Mali 2009. Mr. Pouro m 1993 to 200 en since 1990.	, 2011 share) ,021 r. Pourche ard U.S.A ibu-Kahlú chet held 5. Prior to					
Ontario, Canada Age: 46 Director since:	Common Shares as at June 30, 2010 843 Mr. Thierry Pourchet i was Chief Operating O LLC, from 2008 to International, a dba of number of financial po joining Pernod Ricard, Board and Committee	Common Shares as at June 30, 2011 2,347 s Vice-President and Ch officer of Malibu-Kahlúa 2009, in addition to Pernod Ricard U.S.A. L positions with the Pernod	Equity Ownership 1,504 ief Financial Office International, a dba Chief Financial O LC, from 2005 to 2 Ricard Group, from with Arthur Anders	June 30, (\$16.20%) \$38 er of Corby. Mr of Pernod Ric fficer of Mali 2009. Mr. Pouro m 1993 to 200 en since 1990. #	, 2011 share) ,021 r. Pourche ard U.S.A ibu-Kahlú chet held s 5. Prior to					
Ontario, Canada Age: 46 Director since:	Common Shares as at June 30, 2010 843 Mr. Thierry Pourchet i was Chief Operating O LLC, from 2008 to International, a dba of number of financial po joining Pernod Ricard, Board and Committee Board of Directors	Common Shares as at June 30, 2011 2,347 s Vice-President and Ch fficer of Malibu-Kahlúa 2009, in addition to Pernod Ricard U.S.A. L ositions with the Pernod he held various positions Membership and Atter	Equity Ownership 1,504 ief Financial Office International, a dba Chief Financial O LC, from 2005 to 2 Ricard Group, fro with Arthur Anders idance	June 30, (\$16.20%) \$38 er of Corby. Mr of Pernod Ric fficer of Mali 2009. Mr. Pouro m 1993 to 200 een since 1990. # 7 of 8	, 2011 share) ,021 r. Pourche ard U.S.A ibu-Kahlú chet held 5. Prior to <u>%</u> 88					
Ontario, Canada Age: 46 Director since:	Common Shares as at June 30, 2010 843 Mr. Thierry Pourchet i was Chief Operating O LLC, from 2008 to International, a dba of number of financial po joining Pernod Ricard, Board and Committee Board of Directors Corporate Governance	Common Shares as at June 30, 2011 2,347 s Vice-President and Ch fficer of Malibu-Kahlúa 2009, in addition to Pernod Ricard U.S.A. L ositions with the Pernod he held various positions	Equity Ownership 1,504 ief Financial Office International, a dba Chief Financial O LC, from 2005 to 2 Ricard Group, fro with Arthur Anders idance	June 30, (\$16.20%) \$38 er of Corby. Mr of Pernod Ric fficer of Mali 2009. Mr. Pouro m 1993 to 200 een since 1990. # 7 of 8 3 of 3	, 2011 share) ,021 r. Pourche ard U.S.A ibu-Kahlú chet held 5. Prior t % 88 100					
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The information as to the Voting Class A Common Shares of the Corporation beneficially owned or over which control or direction is exercised has been furnished by the respective nominees, each of whom has

advised that he or she does not beneficially own, directly or indirectly, or exercise control or direction over any Non-Voting Class B Common Shares of the Corporation.

ADDITIONAL DISCLOSURE RELATING TO DIRECTORS

Cease Trade Orders

To the knowledge of the Corporation, no director or executive officer of the Corporation is, or within the last 10 years has been, a director, chief executive officer or chief financial officer of any company that: (a) while that person was acting in that capacity, was the subject of a cease trade order or similar order or an order that denied the company access to any exemption under securities legislation for a period of more than 30 consecutive days, or (b) was subject to a cease trade order or similar order or an order that denied the company access to any exemption, for a period of more than 30 consecutive days, that was issued after that person ceased to be a director, chief executive officer or chief financial officer, but which resulted from an event that occurred while that person was acting in that capacity.

Summary of 2011 Board and Committee Meetings Held and Attendance of Directors

The table below summarizes the Board and Committee meetings held during the year ended June 30, 2011, and the attendance of the directors of the Corporation at such meetings. Of the eight Board meetings held during this period, five were regularly scheduled and three were special meetings.

	ATTENDANCE OF DIRECTORS AT 2011 BOARD AND COMMITTEE MEETINGS												
	Boa (8 mee		Au (4 mee	dit etings)	Corporate Governance & Nominating (3 meetings)		nance z nating Independent		-		Retirement (2 meetings)		Total Meetings Attended
Director	#	%	#	%	#	%	#	%	#	%	#	%	%
C. Boulay	8	100	-	-	3	100	-	-	-	-	2	100	100
P.A. Dréano	5	63	-	-	-	-	-	-	1	100	-	-	67
R.L. Llewellyn	8	100	4 ⁽²⁾	100	3	100	3 ⁽²⁾	100	1	100	2	100	100
D.V. Lussier	8	100	4	100	3 ⁽²⁾	100	3	100	-	-	-	-	100
G.F. McCarthy ⁽¹⁾	8	100	4	100	3	100	3	100	-	-	-	-	100
P.L. Nielsen	7	88	4	100	-	-	3	100	1 ⁽²⁾	100	-	-	94
R.P. O'Driscoll	8	100	-	-	-	-	-	-	-	-	$2^{(2)}$	100	100
T.R. Pourchet	7	88	-	-	3	100	-	-	-	-	2	100	92
F.A. Villain	6	75	3	75	-	-	-	-	-	-	-	-	75

NOTES:

⁽¹⁾ Mr. McCarthy is the Chairman of the Board.

⁽²⁾ Committee Chair.

EXECUTIVE COMPENSATION

This Compensation Discussion and Analysis describes and explains the significant elements of compensation awarded to, earned by, paid to, or payable to the Chief Executive Officer ("CEO"), the Chief Financial Officer ("CFO") and each of the three most highly compensated executive officers other than the CEO and CFO (collectively with the CEO and CFO, the "NEOs") of the Corporation for the fiscal year ended June 30, 2011.

Objectives of the Executive Compensation Program

The Corporation's executive compensation policy is designed to recognize the scope and level of responsibility of each position, to provide a competitive level of total compensation to all executives and to reward superior performance and achievement.

The Corporation's executive compensation policy aims to maintain total compensation levels that are competitive with those of the Canadian consumer products sector recognizing the scope and level of

responsibility of each position and to provide motivation and incentives to the Corporation's executives with the view to enhancing shareholder value and successfully implementing the Corporation's business plans, as well as improving both corporate and personal performance.

To ensure the successful implementation of this policy, the Corporation retains the services of independent compensation consultants to gather information regarding the compensation practices of comparable companies in the consumer products sector in Canada.

The components of executive compensation include base salary, short-term and long-term incentive programs, a comprehensive employee benefits plan, perquisites and the opportunity to participate in the Corporation's Employee Stock Purchase Plan, as well as a defined benefit pension plan.

Compensation Governance

The Corporation follows a number of best practices when dealing with compensation. There is a Management Resources Committee ("MRC") of the Board of Directors, which is responsible for reviewing, analyzing and approving all compensation for the CEO, the CFO and the other NEOs. The Corporation's Human Resources department prepares materials for review by the MRC and provides data, analysis and recommendations for the MRC's consideration regarding the Corporation's compensation programs and policies for all executives.

The MRC reviews annually with the CEO the performance and compensation of all executives. The MRC recommends to the Board of Directors the approval of the salary levels, short-term incentive payments and the entitlement and participation of all executives in long-term incentive plans. The MRC utilizes external compensation consultants, benchmarking data and input from management.

External Consultants

Eckler Partners Limited ("Eckler") has provided retirement, pension communication and investment consulting services to the Corporation and Mercer has provided compensation consulting services to the Corporation for the fiscal year 2011.

Benchmarking

The Corporation utilizes three primary comparator groups in matching incumbents to positions of similar responsibility within comparator publicly-traded Canadian companies, including those in the consumer products sector.

The first group is comprised of Canadian publicly-traded companies with annual revenues ranging from \$130 million to \$700 million. The companies in this comparator group are, as follows:

Andres Wines Ltd. Danier Leather Inc. High Liner Foods Inc. Lassonde Industries Ltd. Le Chateau Inc. Lululemon Athletica Inc. Mega Brands Inc. Pet Value Canada Inc. Rothmans Inc. Shermag Inc. SunOpta Inc. Sun-Rype Products Ltd. West 49 Inc.

The other two comparator groups utilized were:

1. MBD – Mercer Benchmark Database, which encompasses compensation data for Canadian companies in all industries and of all sizes and scopes; and

 CCBF – Canadian Compensation and Benefits Forum (in which Corby participates), which includes 32 companies in the fast-moving consumer goods industry that are direct competitors for talent. Key companies of note in this forum are:

Molson Coors Brewing Company	SC Johnson & Son, Limited
Diageo Canada Inc.	PepsiCo Canada ULC
Labatt Breweries of Canada Limited	Unilever Canada Inc.
Campbell Company of Canada	Danone Inc.
Kraft Foods Inc.	Procter & Gamble Inc.

Benchmark analysis considers the overall compensation for each NEO, including base salary, short-term incentives and long-term incentives. Overall compensation is targeted between the 50th and 75th percentile of the market considering all three comparator groups listed above.

Elements of Executive Compensation Program

The four primary elements of compensation are:

- Base Salary,
- Short-Term Incentives,
- Long-Term Incentives (RSU), and
- Pensionable Salary.

In addition to the primary elements, we also offer:

- Benefits and Perquisites, and
- Employee Stock Purchase Plan.

Base Salary

Base salary levels are reviewed annually based on individual performance, level of responsibility and competitive compensation levels for the Canadian market. The Corporation's practice is to target pay levels between the 50th and 75th percentile for comparable positions within the market. The objective of the base salary component is to provide fixed compensation that reflects the market value of the role and the skills and experience of the executive.

Annual salary increases are effective at the beginning of each fiscal year. The recommended annual salary increase for July 1, 2010 was 3%, which is based on a survey of the Canadian market for executives in the comparator groups listed above, in the "Benchmarking" section. The actual salary increases, if any, vary depending on individual performance ratings against the performance management process results, which include operational and strategic objectives, development goals and demonstration of company values. These have been set and agreed at the beginning of each fiscal year.

Mr. O'Driscoll was given an annual increase of 4% based on performance. Messrs. Pourchet and Holub were given an increase of 4% based on exceeding their objectives. Mr. Alexander was given 3% based on meeting his objectives. Mr. Agdern did not receive a merit increase due to his recent appointment to his role as Vice-President, Marketing, of the Corporation.

Short-Term Incentives

The Corporation's executives participate in an annual short-term incentive program, the purpose of which is to reward executives for their contribution to the achievement of annual corporate goals. The target percentages for this incentive plan are reviewed and compared on an annual basis to market levels utilizing the comparator groups and source data stated previously under "Benchmarking".

The standard short-term incentive bonus target is 60% of base salary for the CEO; 30% for the CFO and the Vice-President, Marketing; 35% of base salary for the other NEOs of the Corporation. Bonus awards are based on the achievement of specific corporate goals related to operating profit levels, cash generation, as well as individual strategic objectives. Each measure has an assigned weighting (as a percent of base salary), as follows:

Position	Operating Profit	Cash Generation	Individual Strategic Objectives
CEO	29%	13%	18%
CFO and Vice-President, Marketing	11%	4%	15%
Vice-President, Sales, and Vice-President, Human Resources	12.8%	4.7%	17.5%

Thresholds, target and maximum levels of performance are established for the operating profit measures. The Corporation sets the target award to be challenging, but reasonably attainable. The target is incrementally more stretching each year and is intended to promote enhanced performance year-over-year. The threshold performance level is 90% of target achievement, i.e., achievement must be at least 90% for any payout to occur and for achievement between 90% to 100%, the payout is pro-rated. The maximum award is intended to be very difficult to achieve. Based on historical analysis, we believe the target award is attainable, but not easily achieved. There is a remote possibility (less than 5%) that the maximum award could be attained.

At the beginning of each fiscal year, corporate objectives and the CEO's individual strategic objectives are determined and tabled before the MRC and the Board of Directors for review and approval.

To accurately describe the basis upon which each NEO is compensated would require a significant level of detail and, as the Corporation is the only publicly-traded spirits company in Canada, disclosing any of these objectives would seriously prejudice the Corporation's interests by providing competitors with information regarding the Corporation's business performance targets and other sensitive information.

For the July 1, 2010 to June 30, 2011 fiscal year, the Corporation's goals relating to operating profit and cash generation were overachieved. The CEO achieved 100% of the individual strategic portion of his bonus; the CFO achieved 96%; the Vice-President, Sales, achieved 97.1%; the Vice-President, Human Resources, achieved 99%; and the Vice-President, Marketing, achieved 97.8%. These achievements resulted in a payout of 68.6% of base salary for the CEO; 32.1% for the CFO; 37.1% for the Vice-President, Marketing.

The foregoing payments represent the following percentages of total compensation for each NEO: 17.75% for the CEO; 12.94% for the CFO; 16.46% for the Vice-President, Sales; 15.12% for the Vice-President, Human Resources; and 14.56% for the Vice-President, Marketing.

Long-Term Incentives (RSU)

Beginning in fiscal 2007, the Corporation implemented a long-term incentive plan consisting of performance-contingent restricted share units. This plan replaced the Corporation's previous long-term share appreciation rights plan. The first restricted share units ("RSUs") were granted under the Restricted Share Units Plan of the Corporation ("RSU Plan") on September 8, 2006. The second and third RSUs were granted under the RSU Plan on October 24, 2007 and on August 27, 2008, respectively. No RSUs were granted in the fiscal year ended June 30, 2010, due to difficult trading conditions. The fourth RSUs were granted on August 26, 2010.

RSUs reflect the market value of the Voting Class A Common Shares of the Corporation. RSUs vest and become payable to plan participants at the end of a three-year vesting period, subject to the achievement of pre-determined corporate performance targets. Unvested RSUs will attract Dividend Equivalent Units

whenever regular or special cash dividends are paid on the Voting Class A Common Shares of the Corporation. Dividend Equivalent Units will be immediately reinvested into additional RSUs, which will vest and become payable at the end of the three-year vesting period, subject to the same performance conditions as the original RSU award. Upon vesting, participants are eligible to receive the cash value of their RSU holdings, including the original RSU grant and any additional RSUs earned as a result of the reinvestment of Dividend Equivalent Units. Payments are made directly by the Corporation to participants in Canadian funds and, when made, all amounts in respect of RSUs and Dividend Equivalent Units which have vested are fully discharged. RSUs do not entitle participants to acquire any rights or entitlements as a shareholder of the Corporation.

The October 24, 2007 RSU grants vested and were paid to the NEOs during the year ended June 30, 2011, as set out below. These October 24, 2007 RSU grants were subject to the following performance conditions: a) Achievement of Total Canada Business Profit See-Through (TCBP), and b) Corby Business Profit Statutory (CBPS) as budgeted for the 2007/2008 financial year. All performance conditions were met resulting in a payout of 100% of the original RSU grant, plus reinvested dividends.

	Long-term	Original RSU		Total	TSX	
	Incentive	Grant on		RSUs on	Closing Price	
	Target	October 24,	Reinvested	October 22,	on October 22,	
	Value ⁽¹⁾	$2007^{(2)}$	Dividends	2010	$2010^{(4)}$	Total Payout
Name	(\$)	(#)	(\$)	(\$)	(\$)	(\$)
R. Patrick O'Driscoll ⁽³⁾	-	-	-	-	15.76	-
Thierry R. Pourchet ⁽³⁾	-	-	-	-	15.76	-
Andy S. Alexander	91,000	3,583	371	3,954	15.76	62,315
Paul G. Holub	70,776	2,786	289	3,075	15.76	48,462
Jeffrey H. Agdern ⁽³⁾	-	-	-	-	15.76	-

SUMMARY OF 2007 LONG-TERM INCENTIVE GRANTS PAID IN FISCAL YEAR 2011

⁽¹⁾ The long-term incentive target value is determined based upon a percentage of base salary (35% for the NEOs, who received a grant in 2007).

⁽²⁾ The number of individual RSUs granted equals the long-term incentive target value divided by the closing price of the Voting Class A Common Shares of the Corporation on the Toronto Stock Exchange ("TSX") on October 24, 2007.

⁽³⁾ Messrs. O'Driscoll, Pourchet and Agdern received long-term incentives from Pernod Ricard and were not eligible for the Corby RSU Plan. Costs associated with the Pernod Ricard long-term incentives are paid by Pernod Ricard and are not transferred to Corby.

⁽⁴⁾ Since October 24, 2010 was a Sunday, the TSX closing price on Friday, October 22, 2010, of \$15.76 per share was used for calculating the total payout.

Pensionable Salary

Pensionable salary is determined based on the average of the best 36 consecutive months of pensionable earnings (for pension benefit purposes, pensionable earnings equal the basic salary, excluding bonuses or other forms of remuneration). The following table sets forth the annualized basic salary as at June 30, 2011 for each of the NEOs. The amount of annual pension payable at normal retirement (age 65) is established as a percentage of annualized pensionable salary (maximum 70%).

Name	Annualized pensionable salary for the fiscal year ended June 30, 2011
R. Patrick O'Driscoll	N/A
Thierry R. Pourchet	N/A
Andrew S. Alexander	\$278,285
Paul G. Holub	\$221,872
Jeffrey H. Agdern	N/A

Messrs. O'Driscoll, Pourchet and Agdern participated in the pension plans of their home countries in the United Kingdom, France and the United States, respectively.

Benefits and Perquisites

Although they are not considered to be a primary element of Corby's compensation program, the NEOs are entitled to receive various benefits and perquisites, including medical and dental benefits, long-term and accidental disability benefits, life insurance, product allowance (these benefits are provided to all employees) company car, club memberships, and financial counselling/tax preparation.

Employee Stock Purchase Plan

The Corporation's Employee Stock Purchase Plan is not a primary element of Corby's compensation program; however, it enables the NEOs, as well as other employees of the Corporation to acquire Voting Class A Common Shares by contributing 2% to 10% of their salary through payroll deductions and in so doing, further aligns the interests of executives and shareholders. The Corporation contributes 50% of the amount contributed by the employee. During fiscal year 2011, Messrs. O'Driscoll, Pourchet, Alexander and Holub participated in the Employee Stock Purchase Plan.

Messrs. O'Driscoll and Pourchet were invited to participate in the Employee Stock Purchase Plan on January 1, 2010, with a maximum contribution of 5% of their salary and a matching Corporate contribution of 50% of the amount contributed by them.

SHAREHOLDER RETURN PERFORMANCE GRAPHS

The following line graphs compare the yearly cumulative total shareholder return on the Corporation's Voting Class A Common Shares and Non-Voting Class B Common Shares with the cumulative total return of the S&P/TSX Composite Index and the Consumer Staples Sub-Index for the five-year period commencing June 30, 2006 and ending June 30, 2011.

Comparison of the Performance of Voting Class A Common Shares against the TSX 300 Index*



*Assumes (i) that the initial value of the investment in each of the Corporation's securities and units of the S&P/TSX Composite Index was \$100 as of June 30, 2006, and (ii) reinvestment of dividends. All prices for the Corporation's Voting Class A Common Shares were taken from the TSX's records. The share performance as set out in the graph does not necessarily indicate future price performance.



Comparison of the Performance of Non-Voting Class B Common Shares against the TSX 300 Index*

*Assumes (i) that the initial value of the investment in each of the Corporation's securities and units of the S&P/TSX Composite Index was \$100 as of June 30, 2006, and (ii) reinvestment of dividends. All prices for the Corporation's Non-Voting Class B Common Shares were taken from the TSX's records. The share performance as set out in the graph does not necessarily indicate future price performance.

It is difficult to show a direct comparison between the trend in Corby's share price and the NEOs' compensation over the five-year period. Messrs. O'Driscoll, Pourchet and Agdern joined the Corporation on July 1, 2009, August 1, 2009, and August 1, 2010, respectively, and total compensation for these NEOs has not been reported prior to 2008. In order to ensure that the Corporation is able to retain its key talent, compensation for the NEOs has been consistent with the market pricing philosophy explained in detail under the heading "Compensation Governance" on page 8. The element of the NEOs' total compensation that directly correlates with the shareholder value is the long-term incentive. The following chart shows the historical value of the long-term incentives (RSUs) granted over the last three years:

	PRICE SHARE AND HISTORICAL VALUE COMPARISON											
		Fiscal Ye	ar 2009		Fiscal Year 2010 ⁽¹⁾				Fiscal Year 2011			
R.P. O'Driscoll ⁽²⁾	# RSUs Granted	\$ Value at Grant	\$ Value at June 30, 2011	Incr/ (Decr) (\$)	# RSUs Granted	\$ Value at Grant	\$ Value at June 30, 2011	Incr/ (Decr) (\$)	# RSUs Granted 7,720	\$ Value at Grant 116,571	\$ Value at June 30, 2011 125,064	Incr/ (Decr) (\$) 8,493
T.R. Pourchet ⁽³⁾	-	-	-	-	-	-	-	-	-	-	-	-
A.S. Alexander	4,786	94,563	77,533	(17,030)	0	0	0	0	6,450	97,400	104,490	7,090
P.G. Holub	3,779	74,668	61,220	(13,448)	0	0	0	0	5,143	77,655	83,317	5,662
J.H. Agdern ⁽³⁾	-	-	-	-	-	-	-	-	-	-	-	-

NOTES:

⁽¹⁾ There was no RSU grant for fiscal year 2010.

⁽²⁾ Mr. O'Driscoll did not participate in the above mentioned RSU grants for fiscal year 2010, as he was appointed as President and CEO of the Corporation on July 1, 2009. Mr. O'Driscoll participated in the long-term incentives from Pernod Ricard for that fiscal year. Mr. O'Driscoll did participate in the fiscal year 2011 long-term incentive grant, receiving 50% under the Corby incentive plan and 50% under the Pernod Ricard incentive plan.

⁽³⁾ Neither Messrs. Pourchet nor Agdern participated in the above mentioned RSU grants, as Mr. Pourchet was appointed as Vice-President and CFO of the Corporation on August 1, 2009, and Mr. Agdern was appointed as Vice-President, Marketing, of the Corporation on August 1, 2010. Both received long-term incentives from Pernod Ricard and were not eligible for the Corby RSU Plan. Costs associated with the Pernod Ricard long-term incentives are paid by Pernod Ricard and are not transferred to Corby.

SUMMARY COMPENSATION TABLE

The remuneration paid to each of the Corporation's NEOs for the fiscal years ended on June 30, 2011, 2010 and 2009 is as set forth in the following table:

					Non-equity incentive plan compensation (\$)				
Name			Share-	Option-		Long-			
and			based	based	Annual	term	Pension	All other	Total
principal		Salary	awards ⁽²⁾	awards ⁽³⁾	incentive	incentive	value ⁽⁴⁾	compensation ⁽⁵⁾	compensation
position	Year	(\$)	(\$)	(\$)	plans	plans	(\$)	(\$)	(\$)
R. Patrick O'Driscoll ⁽¹⁾	2011	305,912	116,571	-	212,073 ⁽⁶⁾	-	86,211	473,929	1,194,696
President & Chief	2010	344,887	0	-	202,655	-	77,123	302,873	927,538
Executive Officer	2009	-	-	-	-	-	-	-	-
Thierry R. Pourchet ⁽¹⁾	2011	218,766	-	-	75,044 ⁽⁶⁾	-	3,076	282,903	579,789
Vice-President & Chief	2010	237,108	-	-	73,764	-	42,202	129,330	482,404
Financial Officer	2009	-	-	-	-	-	-	-	-
Andrew S. Alexander	2011	278,285	97,400	-	103,270	62,317	86,184	34,701	662,157
Vice-President, Sales	2010	270,180	0	-	97,562	68,040	42,328	27,389	505,499
	2009	270,140	94,563	-	88,086	0	56,762	28,075	537,626
Paul G. Holub	2011	221,872	77,655	-	83,101	48,455	78,586	40,024	549,693
Vice-President, Human	2010	213,338	0	-	77,036	0	26,403	34,700	351,477
Resources	2009	213,295	74,668	-	69,554	0	45,569	22,727	425,813
Jeffrey H. Agdern ⁽¹⁾	2011	210,643	0	-	70,068 ⁽⁶⁾	0	11,851	188,717	481,279
Vice-President, Marketing	2010	-	-	-	-	-	-	-	-
	2009	-	-	-	-	-	-	-	-

NOTES:

⁽¹⁾ Messrs. O'Driscoll and Pourchet were also directors during the fiscal year ended June 30, 2011. Neither received compensation for services as a director. Mr. O'Driscoll was appointed as President and CEO of the Corporation on July 1, 2009, and Mr. Pourchet was appointed as Vice-President and CFO of the Corporation on August 1, 2009. Mr. Agdern was appointed Vice-President, Marketing, of the Corporation on August 1, 2010.

(2) Share-based awards reflect the grant date fair value of the RSU awards made to the NEOs in fiscal year 2011 under the RSU Plan. There were no RSUs granted to the NEOs in fiscal year 2010. The number of individual RSUs granted equals the long-term incentive target value divided by the closing price of the Voting Class A Common Shares of the Corporation on the TSX on August 26, 2010, which was \$15.10 per share. RSUs vest subject to the achievement of performance vesting measures under the RSU Plan. Messrs. Pourchet and Agdern are not eligible for an RSU grant.

⁽³⁾ The Corporation does not have any option-based awards.

⁽⁴⁾ Pension value as stated was calculated by Eckler and is detailed in the "Defined Benefit (DB) Retirement Plans Table" in the "Pension Plan Benefits" section, below. Pension value for each of Messrs. O'Driscoll, Pourchet and Agdern is the pension contributions the Corporation made to each of their pension plans in their home countries, the United Kingdom, France and the United States, respectively.

⁽⁵⁾ All other compensation for the following NEOs include:

• Mr. O'Driscoll – housing \$179,138 (including a gross-up payment with respect to taxes), tax equalization \$141,811 (including a gross-up payment with respect to taxes);

• Mr. Pourchet – tax equalization \$113,551 (including a gross-up payment with respect to taxes);

• Mr. Alexander – car lease \$15,134, financial and tax planning \$10,332;

• Mr. Holub – car lease \$14,536; and

• Mr. Agdern – US charge backs \$101,351 (including tax equalization payments, payroll taxes and social charges).

⁽⁶⁾ The Annual Incentive for each of Messrs. O'Driscoll, Pourchet and Agdern is paid in each of their home country's currency, namely, UK pound sterling, Euro and US dollar, respectively. Exchange rates used to calculate the Canadian dollar equivalent were Bank of Canada rates as at June 30, 2011 and were: UK pound sterling at 1.5493, Euro at 1.4005 and US dollar at 0.9643.

INCENTIVE PLAN AWARDS

Outstanding Share-Based Awards and Option-Based Awards

The following table sets out the RSUs held by the NEOs as at June 30, 2011:

		Option-base	Share-based Awards			
Name	Number of securities underlying unexercised options (#)	Option exercise price (\$)	Option expiration date	Value of unexercised in-the-money options (\$)	Number of shares or units of shares that have not vested ⁽²⁾ (#)	Market or payout value of share-based awards that have not vested ⁽³⁾ (\$)
R. Patrick O'Driscoll ⁽⁴⁾	-	-	-	-	7,990	129,438
President & Chief Executive						
Officer						
Thierry R. Pourchet ⁽⁵⁾	-	-	-	-	-	-
Vice-President & Chief						
Financial Officer						
Andrew S. Alexander	-	-	-	-	11,195	181,359
Vice-President, Sales						
Paul G. Holub	-	-	-	-	8,891	144,034
Vice-President, Human						
Resources						
Jeffrey H. Agdern ⁽⁵⁾	-	-	-	-	-	-
Vice-President, Marketing						

NOTES:

⁽¹⁾ The Corporation does not have any option-based awards.

⁽²⁾ Includes all RSUs granted, plus dividends declared and reinvested per the RSU Plan rules.

⁽³⁾ Market value is based on the number of shares, multiplied by the TSX closing price as at June 30, 2011 of \$16.20 per share.

⁽⁴⁾ Mr. O'Driscoll participated in the above mentioned RSU grants, receiving 50% under the Corby long-term incentive plan and the balance under the Pernod Ricard long-term incentive plan.

⁽⁵⁾ Messrs. Pourchet and Agdern received long-term incentives from Pernod Ricard and were not eligible for the Corby RSU Plan. Costs associated with the Pernod Ricard long-term incentives are paid by Pernod Ricard and are not transferred to Corby.

For details regarding RSUs vested during the most recently completed fiscal year, please see the table entitled "Summary of 2007 Long-Term Incentive Grants Paid in Fiscal Year 2011" on page 11. Full terms and conditions of the RSUs are listed under the "Long-Term Incentives (RSU)" section, above.

PENSION PLAN BENEFITS

The NEOs participate in the Corporation's defined benefit pension plan, except for Messrs. O'Driscoll, Pourchet and Agdern. In addition, the NEOs and other executive officers of the Corporation have entered into Supplementary Executive Retirement Agreements ("SERP") of the Corporation, except for Messrs. O'Driscoll, Pourchet and Agdern.

The amounts disclosed in the table, below, are the approximate values of retirement plan obligations accrued as of June 30, 2011, the compensation costs incurred during the fiscal year, and the amounts payable upon retirement of the NEOs. These amounts are all based on assumptions and contractual entitlements, which may change over time. The major assumptions used in making these estimates are consistent with those used to value all of Corby's post-employment benefit obligations and are disclosed in Note 8 to Corby's consolidated financial statements for the year ended June 30, 2011.

Defined Benefit (DB) Retirement Plans Table

	Number of years pensionable	Annual accrued benefit –payable (\$)			Compensatory	Non- compensatory	
Name	service at June 30, 2011 (#)	At June 30, 2011 ⁽³⁾	At Age 65 ⁽⁴⁾	Accrued obligation at start of year (\$)	change in accrued obligation ⁽⁵⁾ (\$)	change in accrued obligation ⁽⁶⁾ (\$)	Accrued obligation at year end ⁽⁷⁾ (\$)
R. Patrick O'Driscoll ⁽¹⁾	-	-	-	-	-	-	-
Thierry R. Pourchet ⁽¹⁾	-	-	-	-	-	-	-
Andrew S. Alexander	11.04	90,079	179,828	904,405	86,184	133,125	1,123,714
Paul G. Holub ⁽²⁾	14.98	107,522	138,517	1,023,437	78,586	125,910	1,227,933
Jeffrey H. Agdern ⁽¹⁾	-	-	-	-	-	-	-

The following table provides information on the accrued obligation for each NEO:

NOTES:

⁽¹⁾ Messrs. O'Driscoll, Pourchet and Agdern do not participate in the Corby defined benefit pension plan nor the SERP. During the fiscal year ended June 30, 2011, the Corporation contributed \$86,211, \$3,076 and \$11,851 for Messrs. O'Driscoll, Pourchet and Agdern, respectively, to each of their home country's pension plans.

⁽²⁾ Mr. Holub's pensionable service includes his 10 years and six months of service with Hiram Walker-Gooderham & Worts Limited. Mr. Holub's accrued benefits payable and obligations include his benefits accrued with Hiram Walker-Gooderham & Worts Limited.

⁽³⁾ Annual pension accrued at year-end is based on deferred pension payable at age 65 based on pensionable service and average earnings as of June 30, 2011.

⁽⁴⁾ Annual pension payable at age 65 is based on projected service at age 65 and earnings as of June 30, 2011.

⁽⁵⁾ Compensatory elements include service cost, impact of plan amendments, if any, and the impact of changes to compensation from the previous year that differed from the previous year's assumptions.

⁽⁶⁾ Non-compensatory elements include change in measurement assumptions (not related to plan amendments), such as interest rates or mortality, if any. On June 30, 2011, the interest rate was 4.90% and on June 30, 2010, the interest rate was 5.25%.

⁽⁷⁾ Measurement of accrued obligation reflects the accounting assumptions used in Corby's financial statements.

Defined Benefits - Pension Benefits

The amount of annual pension payable at normal retirement (age 65) is established as a percentage of pensionable salary (maximum 70%), which is determined, as follows:

For executive officers, who joined the SERP before January 1, 1998:

- 4% for each year of pensionable service up to 10 years.
- 2% for each year of pensionable service in excess of 10 years but not beyond 20 years.
- 2/3% for each year of pensionable service in excess of 20 years but not beyond 35 years.

For executive officers, including the NEOs, who joined the SERP on or after January 1, 1998:

- 2% for each year of pensionable service prior to joining the SERP.
- 3% for each year of pensionable service thereafter.

Pension payments are not subject to any deduction for social security or other offset amounts, such as Canada Pension Plan or Quebec Pension Plan amounts.

Early Retirement Allowance

From age 55 (with more than two years of service), the executive may elect to retire early. The total pension shall be reduced by three percent for each year by which early retirement precedes age 60 (three percent per year by which early retirement precedes age 65, in case of early retirement with less than 10 years of service).

Termination of Service

- No benefits are payable in case of termination with less than two years of service.
- In case of termination with two years of service but before being eligible for early retirement, the executive will be entitled to a deferred pension commencing from the executive's 55th birthday.

Defined Contribution – Pension Benefit

Effective June 30, 2010, the Defined Benefit Pension Plan, including the SERP, was closed to any newly hired executive and non-executive employees. Effective July 1, 2010, the Corporation created a new Defined Contribution Pension Plan for both executive and non-executive employees hired on or after July 1, 2010.

For executive members, the Corporation will provide a base contribution to the Defined Contribution Pension Plan in an amount equal to 8% of the executive's base salary. The executive member has the option to contribute up to an additional 4% of his/her base salary, which the Corporation will match 100%. All contributions are immediately vested.

As at June 30, 2011, there were no active participants enrolled in the Corporation's new Defined Contribution Pension Plan.

TERMINATION AND CHANGE OF CONTROL BENEFITS

The chart below sets out the estimated incremental payments and benefits that each NEO would be entitled to in the event of termination, without cause, at June 30, 2011. There is no change of control provision in the employment agreements. The executives of the Corporation, including the NEOs (other than Messrs. O'Driscoll, Pourchet and Agdern) have entered into Executive Service Agreements with the Corporation for 12 months salary, with the exception of Mr. Holub's agreement which is for 24 months salary. Messrs. O'Driscoll, Pourchet and Agdern have expatriate employment letters with Pernod Ricard and their termination provisions are with their home countries, namely, the United Kingdom, France and the United States, respectively. Costs associated with these provisions are paid by Pernod Ricard and are not transferred to Corby. The expatriate employment letters are for a term not to exceed five years.

TERMINATION WITHOUT CAUSE BENEFITS ⁽¹⁾						
		Contractual Severance				
			Short-term		Long-term	
	Total	Salary	Incentives ⁽²⁾	Benefits	Incentives ⁽³⁾	Pension
Name	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)
R.P. O'Driscoll	To be paid by Home Country	-	-	-	-	-
T.R. Pourchet	To be paid by Home Country	-	-	-	-	-
A.S. Alexander	385,817	278,285	0	8,278	109,254	0
P.G. Holub	546,845	443,744	0	16,556	86,545	0
J.H. Agdern	To be paid by Home Country	-	-	-	-	-

NOTES:

⁽¹⁾ Assuming without cause termination on June 30, 2011.

⁽²⁾ Eligibility for short-term incentives would cease as at termination date.

⁽³⁾ 100% of the RSUs granted August 27, 2008 and one-third of the RSUs granted August 26, 2010 (there was no grant in fiscal year 2010), plus reinvested dividends, will vest upon termination date (subject to adjustment for performance condition attainment). Calculation is based on the TSX closing price as at June 30, 2011 of \$16.20 per share.

Directors' Compensation

Corby's directors' compensation is reviewed and approved every two years, based on recommendation of the CG&NC. The compensation of the Corporation's directors was not increased between fiscal years 2008 and 2011. In May 2011, Corby's Board of Directors approved an increase in the annual cash retainer and the Corporation's Stock Retainer Plan for the directors and the Chairman of the Board. These increases were effective July 1, 2011. In May 2009, the Board approved reducing the meeting attendance fee by telephone to that of half the in-person attendance fee. This meeting attendance fee continued through fiscal year 2011. The management directors are not compensated for service on the Board.

In fiscal year 2011, the independent directors of the Corporation were entitled to the following compensation:

Type of Compensation	Amount
Annual cash retainer	\$12,250
Annual cash retainer for the Chairman of the Board	\$55,000
Corporation's Stock Retainer Plan (\$1,500 quarterly) ⁽³⁾	\$6,000
Corporation's Stock Retainer Plan for the Chairman of the Board (\$3,750 quarterly) ⁽³⁾	\$15,000
Board meeting attendance fee (in person)	\$1,350
Board meeting attendance fee (by telephone)	\$675 ⁽¹⁾
Committee meeting attendance fee (in person) ⁽²⁾	\$1,000
Committee meeting attendance fee (by telephone)	$$500^{(1)}$
Annual special fee for the Chair of Audit Committee	\$5,000
Annual special fee for the Chair of each of the CG&NC, Independent Committee, and MRC	\$2,500
Product Allotment	\$1,500
Education Fund	\$5,000

NOTES:

⁽¹⁾ On the recommendation of the CG&NC, the Board of Directors of the Corporation approved reducing the meeting attendance fee by telephone to that of half the in-person attendance fee, effective May 13, 2009.

⁽²⁾ Committees of the Board include: Audit, CG&NC, Independent, MRC, and Retirement.

(3) The independent directors may elect to invest all or part of their directorship fees in the Corporation's Stock Retainer Plan. In order to offer a total compensation package that is competitive, the independent directors receive \$1,500 quarterly (\$3,750 quarterly in the case of the Chairman of the Board) in the Corporation's Stock Retainer Plan. The Corporation's Stock Retainer Plan provides for contributions made by the Corporation for the benefit of eligible directors and remitted to the administrator of the plan appointed by the Board. Such contributions are used to purchase the Corporation's Voting Class A Common Shares on behalf of the director participants to promote stock ownership among Board members with the goal of aligning directors' interests with those of the shareholders of the Corporation.

The Corporation paid \$217,000 in total compensation to its independent directors as a group with respect to the year ended June 30, 2011. The following table sets out the compensation earned in fiscal year ended June 30, 2011 by each individual independent director:

2011 DIRECTOR COMPENSATION							
Name	Fees earned (\$)	Share- based awards (\$)	Option- based awards (\$)	Non-equity incentive plan compensation (\$)	Pension value (\$)	All other compensation (\$)	Total (\$)
G. F. McCarthy	73,775	15,000	-	-	-	1,500	90,275
R. L. Llewellyn	41,525	6,000	-	-	-	1,500	49,025
D.V. Lussier	33,525	6,000	-	-	-	1,500	41,025
P. L. Nielsen	29,175	6,000	-	-	-	1,500	36,675

NOTES:

1. Messrs. O'Driscoll and Pourchet were directors and executive officers of the Corporation during the fiscal year ended June 30, 2011, and did not receive compensation for services as a director. Each of their compensation for service is fully reflected in the "Summary Compensation Table", above.

2. The Corporation does not have any option-based awards and the directors are not entitled to non-equity incentive plan compensation or pensions.

3. Messrs. Boulay, Dréano and Villain are considered to be non-independent directors of the Corporation who were nominated by Pernod Ricard and, therefore, do not receive compensation for services as directors.

Directors' Minimum Shareholding Requirements

Each independent director is required to hold three times the annual board base retainer, as determined on the dates of purchase, in shares of the Corporation. Directors are permitted to acquire such shares of the Corporation over a three-year period. As set out in the table below, each independent director met the minimum shareholding requirements, except for Mr. Lussier who has until November 2012 to meet the minimum shareholding requirement.

MINIMUM SHAREHOLDING REQUIREMENTS FOR INDEPENDENT DIRECTORS						
	Board Retainer	Value of Minimum Shareholding Requirement (Board Retainer multiplied by 3) ⁽¹⁾	Voting Class A Common Shares held as at June 30, 2011			
Independent Director	(\$)	(\$)	(#)			
G.F. McCarthy	55,000	165,000	11,688			
R.L. Llewellyn	12,250	36,750	3,336			
D.V. Lussier	12,250	36,750	837			
P.L. Nielsen	12,250	36,750	13,135			

⁽¹⁾ For market value of Corby shares held by the independent directors as at June 30, 2011, please refer to the chart under the heading "Nominees for Election to the Board of Directors" starting on page 4 in this Management Proxy Circular.

Employee Stock Purchase Plan

The directors may elect to invest all or part of their directorship fees in the Corporation's Employee Stock Purchase Plan. During the fiscal year ended June 30, 2011, Mr. Lussier and the management directors, Messrs. O'Driscoll and Pourchet, participated in the Corporation's Employee Stock Purchase Plan. The Corporation does not match any portion of the amount contributed by the directors. The Corporation matches contributions made by the management directors, as discussed in the "Employee Stock Purchase Plan" section, above.

Stock Retainer Plan

In order to offer a total compensation package that is competitive, the independent directors receive \$1,500 quarterly (\$3,750 quarterly in the case of the Chairman of the Board) in the form of the Corporation's Stock Retainer Plan. The Corporation's Stock Retainer Plan provides for contributions made by the Corporation for the benefit of eligible directors and remitted to the administrator of the plan appointed by the Board. Such contributions are used to purchase the Corporation's Voting Class A Common Shares on behalf of the director participants to promote stock ownership among Board members with the goal of aligning directors' interests with those of the shareholders of the Corporation. The following table indicates the number and market value of Voting Class A Common Shares held by the Corporation's independent directors as at June 30, 2011:

	Number of Voting Class A Common Shares held under the Stock Retainer Plan ⁽¹⁾	Market Value of Voting Class A Common Shares held under the Stock Retainer Plan as at June 30, 2011 (\$16.20/share)
Independent Director	(#)	(\$)
George F. McCarthy	8,299	134,444
Robert L. Llewellyn	3,158	51,160
Donald V. Lussier	535	8,667
Patricia L. Nielsen	2,254	36,515

⁽¹⁾ For total number of Corby shares held by each of the independent directors, please refer to the chart under the heading "Nominees for Election to the Board of Directors" starting on page 4 in this Management Proxy Circular.

INDEBTEDNESS OF DIRECTORS AND OFFICERS

As at June 30, 2011, no director or officer was indebted to the Corporation, other than for routine indebtedness as defined in applicable securities legislation.

DIRECTORS' AND OFFICERS' LIABILITY INSURANCE

Directors' and officers' liability insurance is provided with an annual aggregate limit of \pounds 125,000,000 (Cdn. \$175,062,500 as at June 30, 2011), subject to a deductible of up to \pounds 375,000 (Cdn. \$525,188 as at June 30, 2011) for certain claims by the Corporation. Coverage is provided for "wrongful acts" committed by the insured persons, subject to certain exclusions in the policy. "Wrongful act" means any actual or alleged breach of duty, neglect, error, imprudence, misstatement, misleading statement, omission or other act by any insured person in his or her insured capacity.

STATEMENT OF CORPORATE GOVERNANCE PRACTICES

Corby is committed to a high standard of corporate governance practices. The Board of Directors supports the Corporation's efforts to align with the recommendations currently in effect and contained in *National Policy 58-201: Corporate Governance Guidelines* and *National Instrument 58-101: Disclosure of Corporate Governance Practices* with the objective of providing greater transparency to Canadian capital markets regarding public company corporate governance practices. The Board of Directors will continue to monitor developments in this area carefully and will respond appropriately to any future changes.

The Corporation's "Statement of Corporate Governance Practices" is attached as Appendix "A" to this Management Proxy Circular.

ADDITIONAL INFORMATION

Additional information relating to the Corporation is available on SEDAR at www.sedar.com. Financial information is provided in the Corporation's consolidated financial statements and management's discussion and analysis ("MD&A") for the Corporation's most recently completed fiscal year. Shareholders may request copies of the Corporation's Annual Report, containing the Corporation's consolidated financial statements for the year ended June 30, 2011, and MD&A regarding these financial statements, and the Corporation's Annual Information Form, free of charge, by contacting the undersigned in writing at 225 King Street West, Suite 1100, Toronto, Ontario M5V 3M2.

OTHER MATTERS

Management of the Corporation knows of no amendments or variations to matters identified in the Notice of Meeting nor of any other matter to come before the Meeting other than those referred to in the Notice of Meeting. However, if any such amendments or variations or other matters should properly come before the Meeting, the accompanying form of proxy confers discretionary authority upon the persons named therein to vote on such matters in accordance with their best judgment.

ELECTRONIC DELIVERY OF SHAREHOLDER DOCUMENTS

If you would like to receive your shareholder and financial documents electronically, please enroll in Computershare's electronic delivery program at <u>www.computershare.com/eDelivery</u>.

SHAREHOLDERS PROPOSALS

For the next annual meeting of the Corporation, shareholders must submit any proposal that they wish to be considered by **July 1, 2012**.

APPROVAL BY DIRECTORS

The contents and the sending of this Management Proxy Circular have been approved by the directors of the Corporation.

BY ORDER OF THE BOARD

Salein

Marc A. Valencia General Counsel, Corporate Secretary & Vice-President, Public Affairs

Toronto, Ontario September 12, 2011

APPENDIX "A"

CORBY DISTILLERIES LIMITED

(the "Corporation" or "Corby")

STATEMENT OF CORPORATE GOVERNANCE PRACTICES

The Corporation is committed to a high standard of corporate governance practices. The Board of Directors supports the Corporation's efforts to align with the recommendations currently in effect and contained in *National Policy 58-201: Corporate Governance Guidelines* and *National Instrument 58-101: Disclosure of Corporate Governance Practices* ("NI 58-101") with the objective of providing greater transparency to Canadian capital markets regarding public company corporate governance practices. The Board will continue to monitor developments in this area carefully and will respond appropriately to any future changes.

Board of Directors

Board Mandate

The Board of Directors of the Corporation assumes stewardship of and recognizes that it is ultimately responsible for ensuring that the business and affairs of the Corporation are managed properly to protect and enhance shareholder value, including the financial viability of the business. Among its numerous duties and responsibilities, the Board:

- oversees the strategic planning process, including approval of the strategic plan and corporate performance objectives of the Corporation;
- determines matters of corporate policy, assesses management's execution of these policies and reviews the results achieved;
- directs management to implement systems to address risks and to periodically report to the Board on these systems and risks;
- on the advice and recommendations of the Management Resources Committee, appoints officers and guides existing management resources and succession planning; and
- oversees the communications policy of the Corporation and reviews and, where necessary, approves (directly or through one of the Board Committees) material disclosure documents of the Corporation, such as annual and quarterly financial statements, management's discussion and analysis ("MD&A"), management proxy circulars for annual meetings, and annual information forms.

In addition, the Board has adopted terms of reference that were designed to assist the Board and management in clarifying their respective responsibilities and ensuring effective communication between them. A copy of the terms of reference of the Board of Directors is attached hereto as Appendix "B" to this Management Proxy Circular.

The Board has plenary power. Any responsibility not exclusively delegated to management or to a Committee of the Board remains with the Board.

Board Composition and Independence

The Board's objective with respect to its composition is twofold: (i) to have a sufficient range of skills, expertise and experience to enable the Board to carry out its functions effectively, and (ii) to have directors that are fairly reflective of the investment that shareholders, other than the significant shareholder, have in the Corporation.

The Board is composed of nine directors, a number considered appropriate for facilitating effective dialogue and decision making. Generally, a director is considered to be "independent" if he or she has no direct or indirect material relationship with the corporation that could, in the view of the board, be reasonably expected to interfere with the exercise of the director's independent judgment. Four of the Corporation's directors are considered independent under this analysis, namely, Ms. Nielsen and Messrs. Llewellyn, Lussier and McCarthy.

The remaining directors of the Corporation are not independent under NI 58-101 by virtue of their relationship with the Corporation. Mr. O'Driscoll is the President and Chief Executive Officer ("CEO") of the Corporation. Mr. Pourchet is currently the Vice-President and Chief Financial Officer ("CFO") of the Corporation. Mr. Pourchet will become Chief Financial Officer of Pernod Ricard Americas on November 9, 2011 and will remain on the Board, as a nominee of the Corporation's significant shareholder. Messrs. Dréano and Villain were nominated by the Corporation's significant shareholder, Hiram Walker & Sons Limited ("HWSL"), and are employees of an affiliate of HWSL's parent company, Pernod Ricard S.A. Mr. Boulay was nominated by the Corporation's significant shareholder and has served as external legal counsel of Pernod Ricard Americas and Pernod Ricard Canada Ltée since 1996, and as a director of each of Allied Domecq Canada Ltée since 2006, and Seagram China Ltd., Hiram Walker & Sons Limited, Pernod Ricard Canada Ltée since 2006, and Seagram China Ltd. since 2009. Upon Mr. Leburn's election as a director at the Meeting, he will not be considered an independent director as he will replace Mr. Pourchet as the Vice-President and Chief Financial Officer of the Corporation on November 9, 2011. As a result of the technical reading of NI 58-101, a majority of the directors of the Corporation is not considered "independent" within the meaning of NI 58-101.

Further, the Board is composed of a majority of non-management directors. Of the Corporation's nine directors, only Messrs. O'Driscoll and Pourchet are management directors.

The Board has established procedures to enable it to function independently of management and to facilitate open and candid discussion among the independent directors and is satisfied that it can exercise independent judgment in carrying out its responsibilities. For instance,

- the Chairman of the Board, Mr. George McCarthy, is an independent director and has, as primary function, the duty to facilitate the operations and deliberations of the Board and the satisfaction of the Board's responsibilities under its terms of reference;
- the Board meets on a regular basis with the CEO and without other management present, and it also meets from time to time without the CEO;
- the Board expects management to be responsible for the operations of the business while respecting authorized financial limits and adhering to the strategic plan, operational budget and approved corporate policies; and
- the Board expects to be advised on a regular basis as to the results being achieved and in keeping with evolving conditions to be presented for approval alternative plans and strategies proposed to be implemented.

The Independent Committee of the Board, which is constituted of all of the independent directors of the Corporation, is responsible, among other things, for ensuring that the Board functions independently of management and exercises independent judgment in carrying out its responsibilities. See "Independent Committee" under "Committees of the Board", below, for details concerning the Independent Committee.

For information regarding the attendance record of each director for all Board and Committee meetings held since the most recently completed financial year, please see page 7 of this Management Proxy Circular under the heading "Summary of 2011 Board and Committee Meetings Held and Attendance of Directors".

Committees of the Board

The Board discharges its responsibilities directly, on the advice and recommendations of its Committees. The Board has established five standing Committees and delegates certain of its responsibilities to each of the Committees. In this regard, each Committee is mandated to report to the Board and to carry out certain responsibilities. However, all decisions, recommendations and proposals require full Board acceptance. The Board has approved terms of reference that govern the Board and each of the Committees of the Board.

The five standing Committees of the Board are: Audit Committee, Corporate Governance & Nominating Committee, Independent Committee, Management Resources Committee, and Retirement Committee. A summary of each Committee's mandate is, as follows:

Audit Committee

The principal functions of the Audit Committee are to review the annual and interim financial statements, as well as the MD&A section of the Corporation's annual report containing financial information prior to its approval by the Board. The Audit Committee receives adequate and regular updates from management on all issues relating to audits, financial statements, MD&A, annual and interim earnings, press releases, procedures for disclosure of financial information and disclosure controls. The Audit Committee also considers the scope and extent of the annual audit and evaluates the external auditors' performance for the preceding fiscal year, reviews their fees and makes recommendations to the Board; examines the presentation and impact of significant risks and key management estimates and judgments that may have a material impact on the Corporation's financial reporting; examines the adequacy of the Corporation's internal accounting control procedures and systems; meets as required and at least quarterly, may exercise all the powers of the Board and deals with Board issues between regular Board meetings with certain exceptions prescribed by law; meets periodically with management, the internal auditors and the external auditors to receive reports on internal accounting controls and audit results and to review accounting principles and practices; pre-approves non-audit services not prohibited by law to be performed by external auditors in conformity with the terms of any authorization delegated to them by the Audit Committee; and oversees the integrity of the Corporation's management information systems.

The Audit Committee is currently composed of the independent directors and Mr. Villain, and is chaired by Mr. Llewellyn. During the period from July 1, 2010 to June 30, 2011, the Audit Committee met four times. Mr. Villain is not standing for re-election. Following the Meeting, it is expected that Mr. Thierry Pourchet will replace Mr. Villain as a member of the Audit Committee and will not be considered as an independent director.

For additional information concerning the Audit Committee, please refer to the section entitled "Audit Committee" contained in the Annual Information Form of the Corporation dated September 21, 2011.

Corporate Governance & Nominating Committee

The Corporate Governance & Nominating Committee is responsible for overseeing and making recommendations to the Board of Directors with respect to the Corporation's approach to maintaining a high standard of corporate governance, including, but not limited to, determining a board size that promotes effectiveness and efficiency; assessing the effectiveness of the Board; assessing the performance of each director on an on-going basis; providing orientation designed to acquaint new directors with the Corporation and its governance process; determining directors' remuneration after considering time commitment, compensation provided by comparable companies and risks and responsibilities associated with the position; and authorizing individual directors to engage outside advisors at the expense of the Corporation. The Corporate Governance & Nominating Committee administers and reviews compliance with the Corporation's Code of Conduct; and receives adequate and regular updates from the CEO, the CFO and/or the General Counsel and Corporate Secretary, on all issues relating to corporate governance.

Another important role of the Corporate Governance & Nominating Committee is to select and appoint new nominees to the Board. In order to identify and propose nominees for election to the Board, the Corporate Governance & Nominating Committee looks for new nominees who have expertise in an area of strategic interest to the Corporation, the ability to devote the time required for Board service and a willingness to serve on the Board and any of its Committees.

The Corporate Governance & Nominating Committee is composed of five members, a majority of which consists of independent directors, and is chaired by Mr. Lussier. During the period from July 1, 2010 to June 30, 2011, the Corporate Governance & Nominating Committee met three times.

Following the Meeting, Mr. Thierry R. Pourchet will become Chief Financial Officer of Pernod Ricard Americas and it is expected that Mr. John Leburn will replace Mr. Pourchet as a member of the Corporate Governance & Nominating Committee.

Independent Committee

The Independent Committee is responsible for assessing and making recommendations to the Board of Directors in respect of matters where the interests of the minority shareholders of the Corporation may differ, or may be seen to differ, from those of the majority shareholder, HWSL, and its affiliates. This includes assisting the Board of Directors in fulfilling its responsibilities in connection with the assessment of related party transactions between the Corporation and the majority shareholder and its affiliates. The Independent Committee receives adequate and regular updates from the CEO, the CFO and/or the General Counsel and Corporate Secretary, on all issues, as appropriate.

The Independent Committee is composed of four members, all of whom are the independent directors of the Corporation, and is chaired by Mr. Llewellyn.

The Independent Committee meets regularly and during the period from July 1, 2010 to June 30, 2011, has held three formal separate meetings in the absence of management and non-independent directors. The Independent Committee also engages in discussions outside of regularly scheduled directors' meetings. Further, the Chairman of the Board of Directors of the Corporation holds separate discussions with the independent directors throughout the year.

Management Resources Committee

The mandate of the Management Resources Committee is to administer the Corporation's executive compensation policy. The Management Resources Committee oversees succession planning and makes recommendations to the Board of Directors, including recommendations to the Board regarding the appointment of officers of the Corporation and executive compensation.

On an annual basis, the Management Resources Committee determines and advises the Board with respect to the CEO's general objectives and reviews the corporate targets for which the CEO has responsibility. The Management Resources Committee reviews, at least annually, the performance of the CEO and determines his compensation and benefits.

The Management Resources Committee also reviews annually with the CEO the performance of the senior executives of the Corporation and determines their eligibility for compensation and benefits. The Management Resources Committee receives regular updates from the CEO and/or the Vice-President, Human Resources, on all issues relating to compensation and human resources.

Please refer to the section entitled "Executive Compensation" contained in this Management Proxy Circular for further information.

Eckler Partners Limited has provided retirement, pension communication and investment consulting services to the Corporation and Mercer has provided compensation consulting services to the Corporation in the fiscal year 2011.

The Management Resources Committee is composed of three members, a majority of which consists of independent directors, and is chaired by Ms. Nielsen. During the period from July 1, 2010 to June 30, 2011, the Management Resources Committee met once.

Retirement Committee

The Retirement Committee reviews, reports and advises the Board with respect to administration, funding and investment policies of the Corporation's pension plans, and receives adequate and regular updates from the CFO and/or the Vice-President, Human Resources, on all issues relating to the Corporation's pension plans.

The Retirement Committee is composed of four directors and is chaired by Mr. O'Driscoll. During the period from July 1, 2010 to June 30, 2011, the Retirement Committee met two times.

Following the Meeting, Mr. Thierry R. Pourchet will become Chief Financial Officer of Pernod Ricard Americas and it is expected that Mr. John Leburn will replace Mr. Pourchet as a member of the Retirement Committee.

Position Descriptions

Chairman of the Board

The Chairman of the Board is responsible for the efficient organization and operation of the Board and its Committees in order to facilitate the operations and deliberations of the Board and the satisfaction of the Board's responsibilities under its terms of reference; ensuring the effective communication between the Board and management, and that the Board effectively carries out its mandate; and reviewing the agenda for each meeting of the Board and reviewing the agendas for all meetings of the Board Committees. The Board has developed written position descriptions for the Chairman of the Board and for the chair of each Board Committee. The responsibilities of each Committee chair are set out in the respective Committee's terms of reference. The position description of the Chairman of the Board is available on Corby's corporate website at www.corby.ca.

Chief Executive Officer

The objectives of the CEO include the general mandate to manage the Corporation and its business, including financial and human resources and to maximize shareholder value. In addition, the Board has authorized the CEO to approve the commitment of funds for any non-budgeted transaction (consistent with the approved business plan of the Corporation) within a set monetary limit; to approve the commitment of the Corporation for any budgeted or otherwise approved transaction, regardless of the monetary limit; and to delegate authority to other officers and employees to commit the Corporation within set monetary limits. The CEO's objectives are discussed annually with the Management Resources Committee. The Board and the CEO have developed a written position description for the CEO.

Orientation and Continuing Education

The Corporation provides new directors with access to the CEO and all other senior management to provide each director with an understanding of the Corporation and its business. The Chairman reviews with new directors the role of the Board, its Committees and its directors, the expectations of each member, including the rules and regulations with regard to the trading of the securities of the Corporation. Updates on the Corporation's business and activities are provided to directors on a regular basis to ensure that directors have the necessary knowledge concerning the Corporation's business to meet their obligations as directors. All directors are also encouraged to visit the Corporation's facilities with a view to enabling them to better understand the Corporation's business.

Ethical Business Conduct

As part of the Corporation's commitment to effective corporate governance, all directors, officers and employees of the Corporation must act in accordance with the Corporation's Code of Conduct (the "Code"). The Code has been adopted by the Board of Directors and senior management and requires every officer, director and employee to observe high standards of business and personal ethics as they carry out their duties and responsibilities. The Code sets forth guidelines, policies and procedures, which comprise the core principles applicable to all, and addresses ethical conduct, conflicts of interest and compliance with the law. The Code is administered by the Corporate Governance & Nominating Committee, which also oversees and monitors the Code and reports to the Board on the implementation and monitoring of the Code and all matters that arise related to its provisions, including any departures or waivers that are granted. Any person may obtain a copy of the Code by written request to the Corporate Secretary of the Corporations. The Board also ensures that the directors exercise independent judgment in considering transactions in respect of which a director or executive officer has a material interest by requiring all directors to adhere to the declaration of conflict of interest requirements mandated by the *Canada Business Corporations Act*.

Whistleblower Policy

The Corporation has also adopted a Whistleblower Policy to address the reporting, retention and treatment of complaints and concerns regarding questionable accounting, internal accounting controls or auditing matters. The Audit Committee is responsible for monitoring compliance of the Whistleblower Policy and reviews it on an annual basis. Any complaints and concerns raised under the Whistleblower Policy are brought to the attention of the Chair of the Audit Committee.

Board and Committee Assessments

The Chairman of the Board is responsible for the effective operation of the Board and its Committees. Issues regarding quality of information and Board performance are reviewed at Board meetings. In addition, the Chairman makes himself available at all times for discussions with individual Board members regarding Board performance. In carrying out his responsibilities, the Chairman also reviews the contributions of its individual directors and considers whether the current composition of the Board promotes effectiveness and efficiency in its decision making. The Board conducts a formal assessment process annually. On an annual basis, the Corporate Governance & Nominating Committee formally assesses the effectiveness of each of the Board and its Committees and, bi-annually, informally, each individual director relative to: (i) in the case of the Board and each Committee of the Board, their roles and responsibilities and the Board or each Committee's mandate, as applicable, and (ii) in the case of individual director is expected to bring to the Board. The Chair of the Corporate Governance & Nominating Committee reports to the Board on the evaluation of the performance of the Board and each Committee.

Corporate Disclosure and Communication

The Board oversees the Corporation's continuous disclosure program, which is structured to ensure that relevant information is released in a timely fashion. The Corporation has adopted a written Corporate Disclosure Policy. The policy is reviewed at least every two years by the Board and contains guidelines for the timely dissemination of material information, including how to determine what information is material, how and when the information is to be disclosed, and who is authorized to act as spokespersons of the Corporation. The Board approves communications with respect to financial issues or developments, including annual and quarterly financial statements, MD&A, and press releases.

Related Party Transaction Policy

In discharging its duty to supervise the management of the business and affairs of the Corporation for the benefit of all shareholders, the Board of Directors of the Corporation seeks to identify and resolve any perceived or actual conflict between the interests of the Corporation and the interests of the Corporation's majority shareholder and its affiliates. This effort is in addition to the provision in the Corporation's governing corporate statute, the *Canada Business Corporations Act*, providing for the disclosure of any interest which a director or officer of Corby may have in a material contract or transaction between the Corporation and another party, and Multilateral Instrument 61-101: *Protection of Minority Security Holders in Special Transactions*.

Effective June 3, 2008, the Board of Directors of the Corporation has determined that in addition to any other approval which may be required, any transaction or contract to be entered into between the Corporation and its majority shareholder or any of its affiliates which involves a value in excess of \$1,000,000, or any material amendment or waiver of rights under, or the termination or renewal of, any such transaction or contract, must be approved by a majority of those members of the Board of the Corporation who are not employed by, or officers or directors of, Pernod Ricard or any of its affiliates. This approval requirement applies even if the transaction or contract is one which, in the ordinary course of the Corporation's business, would not require approval by the Board of the Corporation.

APPENDIX "B"

CORBY DISTILLERIES LIMITED

(the "Corporation")

TERMS OF REFERENCE - BOARD OF DIRECTORS

- **Title:** Board of Directors of the Corporation (the "Board")
- Appointment: Directors are elected annually by the shareholders of the Corporation and together with those appointed to fill vacancies or appointed as additional directors throughout the year, collectively constitute the Board.
- **Function:** The Board establishes the overall policies for the Corporation; monitors and evaluates the Corporation's strategic direction, and retains plenary power for those functions not specifically delegated by it to its Committees or to management. Accordingly, in addition to the duties of directors of a Canadian corporation as prescribed by statute, the mandate of the Board is to supervise the management of the business and affairs of the Corporation with a view to evaluate, on an ongoing basis, whether the Corporation's resources are being managed in a manner consistent with enhancing shareholder value, ethical considerations and corporate social responsibility.
- **Committees:** The current committee structure of the Corporation includes the following Committees: Audit, Corporate Governance & Nominating, Independent, Management Resources, and Retirement. The mandate of each standing Committee is reviewed periodically by the Board with a view to delegating to Committees the authority of the Board concerning specified matters appropriate to such Committees. Such authorities are set forth in board resolutions or by-laws pertaining to the charters of Board Committees.

Key Responsibilities:

- 1. Selecting the Chair for the Board of Directors annually or as otherwise required;
- 2. Reviewing and approving, prior to the beginning of each fiscal year, the business plan, capital budget and financial goals of the Corporation, as well as longer term strategic plans (taking into account the opportunities and risks of the business) prepared and elaborated by management and, throughout the year, monitoring the achievement of the objectives set;
- 3. Reviewing and approving all regulatory filings, such as the annual report, management proxy circular, annual information form and reports required by securities regulators;
- 4. Ensuring that it is properly informed, on a timely basis, of all important issues (including cash management and business development issues) and developments involving the Corporation and its business environment;
- 5. Identifying, with management, the principal risks of the Corporation's business and the systems put in place to manage these risks, as well as monitoring, on a regular basis, the adequacy of such systems;
- 6. Adopting and enforcing good corporate governance practices and processes;
- 7. Monitoring the efficiency and integrity of internal control and management information systems;
- 8. Ensuring proper communication with shareholders, customers and governments;
- 9. Recommending to shareholders, pursuant to the recommendation of the Audit Committee, the appointment of auditors and approving auditor compensation where authorized by shareholders;
- 10. To the extent feasible, satisfying itself as to the integrity of the President and Chief Executive Officer (the "CEO") and other senior officers and that the CEO and other senior officers create a culture of integrity throughout the organization;

- 11. Developing with the CEO a position description for the CEO and developing and approving the corporate goals and objectives that the CEO must meet;
- 12. Reviewing and ratifying the Management Resources Committee's assessment of the performance of the CEO and senior executives;
- 13. Ensuring proper succession planning, including appointing, training and monitoring senior executives;
- 14. Assessing annually the performance of the Board, its Committees and each of its directors;
- 15. Nominating or appointing directors, as appropriate, based on the advice of the Corporate Governance & Nominating Committee and considering the size of the Board and the competencies and skills of directors and proposed directors;
- 16. Ensuring the new directors receive comprehensive orientation to the Board and that an appropriate continuing education program is made available to all directors; and
- 17. Ensuring that the compensation of directors realistically reflects the responsibilities and risks involved in being an effective director.

Long-term goals and strategies for the Corporation are developed as part of management's annual strategic planning process with the Board, which also includes the preparation of a detailed one-year operating plan. Through this process, led by the CEO and senior management of the Corporation, the Board adopts the operating plan for the coming financial year and monitors senior management's relative progress through a regular reporting and review process. The Board reviews on a quarterly basis the extent to which the Corporation has met the current year's operating plan.

Consistent with the Board's power to delegate management of the day-to-day operation of the Corporation's business, the Board exercises business judgment in establishing and revising guidelines for authorization of expenditures or other corporate actions, and these have been periodically reviewed with management.

The Board has put policies in place to ensure effective, timely and non-selective communications between the Corporation, its stakeholders and the public. The Board or the appropriate Committee thereof reviews the content of the Corporation's major communications to shareholders and the investing public, including the quarterly and annual reports, and approves the management proxy circular and the annual information form. The disclosed information is released through mailings to shareholders, newswire services, the general media, on the Corporation's corporate website at <u>www.corby.ca</u> and on SEDAR at www.sedar.com.

Qualifications and Procedures

At least twenty-five per cent (25%) of the directors of a corporation must be resident Canadians, as defined by the *Canada Business Corporations Act*, and a majority of the directors shall be independent directors. The Board shall review and affirmatively determine the status of each director.

These percentages also apply to director attendance at any Board meetings.

The independent directors shall meet at regularly scheduled executive sessions, at least quarterly, without management present. If the Chair of the Board is an independent director, he/she will preside over the executive sessions of the Board. Otherwise, the independent directors shall designate and publicly disclose the name of the independent director, who will preside at the executive sessions.

The Board may retain such external consultants and advisors (at the Corporation's expense), as it deems necessary, from time to time, to fulfill its duties and responsibilities.

The Board's operational procedures are set out in the by-laws of the Corporation, as amended, from time to time.